<table>
<thead>
<tr>
<th>AGENDA FOR CHANGE Addresses Poverty</th>
<th>EDUCATION</th>
<th>INCOME</th>
<th>HEALTH</th>
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</thead>
<tbody>
<tr>
<td>Our community = 520,000 residents, 211,842 households</td>
<td>Children are cared for and have fun as they become prepared for school</td>
<td>Students succeed academically and graduate from high school, prepared for higher education, career and community</td>
<td>More people are on pathways out of poverty.</td>
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<td>• $61,582 median household income</td>
<td>• 66,000 in poverty, including 16,000 children, with income below $23,850/4</td>
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<td>• Another 145,600 in 86,855 households earn less than 200% of FPL ($47,700/4)</td>
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<td>Babies develop and enter school ready to learn</td>
<td>Our children are academically successful and graduate</td>
<td>Adults are employed in family-sustaining jobs</td>
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<td>• Ensure an educated workforce begins in early childhood</td>
<td>• High school diploma is foundational to prepare for the workforce to earn family-sustaining wages</td>
<td>• People in poverty attain/retain jobs with family-sustaining wages</td>
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</table>
### Population
- 31,000 children under age 5
- 5,000 in poverty
- 30% unlikely to be kindergarten ready
- 79,000 children aged 5-18 in Dane County
- 349,000 adults over 18 and ≤ 65
- 211,841 households
- 2,000 very low income households pay more than 30% on housing
- 77,250 K-12 students in Dane County
- (1,750 not enrolled, primarily homeschooled)
- 63,000 over age 65
- 8,600 are frail elderly over age 85

### Issue
- 6,500 babies born annually
- 2,700 births financed by Medicaid
- 650 Medicaid/first-time moms
- 93% graduation rate, 78% for African Americans, 85% for Latinx vs 95% White
- 2.8% unemployment rate, 16.9% for African Americans, 6.8% for Latinx
- 500 released from prison annually
- 84 acutely homeless
- 16% (12,360) of Dane County’s K-12 students have MH concerns effecting school success
- 1/3 who need MH care don’t get it
- 4.9% (3087) live in poverty
- 1,000 nursing home beds

### Scope: Community-wide need
- 1,500 babies need help to be K-ready by age 4
- 7,800 students in 4 partner districts scoring Basic in reading or math (grades 3-8)
- 358 not graduating Dane County-wide
- 9,772 Unemployed
- 600 housing insecure, with household income under $12,000
- 24,000 uninsured Dane Co residents; 12,400 w/incomes 100-200% FPL
- 4,328 Hospitalizations and ER visits due to AEs and falls in 2009

### Education
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### Health
- 63,000 over age 65
- 8,600 are frail elderly over age 85
- 4.9% (3087) live in poverty
- 1,000 nursing home beds
## United Way’s Impact

### Education
- 350 in home visitation,
- 600 in Play & Learn
- $1.7 million invested
- Tutoring 3,150 students in 4 districts
- 750 in summer reading programming
- $3 million invested

### Income
- 469 employed, 65 at $15/hr.
- 353 formerly incarcerated are employed
- 180 housed annually
- 2300 prevented eviction

### Health
- Behavior/Mental Health
  - 2600 6th graders in 4 districts screened for depression, anger, anxiety and signs of trauma; 50% of 6th graders in the County ($116,000) CBITS
  - 880 students (K-12) understand how to manage & cope w/their problems ($305,000) FACE Kids
- Behavioral/Mental Health (B/MH)
  - 1300 elementary students improve self-regulation, trauma healing ($30,000) Hancock Center Movement/Dance Therapy
  - $450,000 B/MH Total invested

### Behavioral/Mental Health
- 1,500 people insured since 2013; 1,000 in 2016; 2/3 (675) have maintained insurance coverage for 2nd or 3rd year ($1.5 million)
- HealthConnect reached 23% of target market (100-150% FPL who bought Marketplace plans)
- MH & HealthConnect $2 million Total Invested
- ADEs reduced 20%
- Falls reduced 15%
- There was a decrease of 11% decrease in total ER and Emergency Room visits as a percentage of the 65+ population
- $150,000 invested
## United Way’s desired impact

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<th>EDUCATION</th>
<th>INCOME</th>
<th>HEALTH</th>
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<td>• 1800 babies in home visitation</td>
<td>• 13,800 students in 16 districts need literacy and math tutoring</td>
<td>• 80 people with $15/hr. full time jobs • Employ 2,792 to reduce unemployment to 2% • House 450 families annually</td>
</tr>
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</table>

## Other funders’ impact

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<tr>
<td>• 350 in home visitation</td>
<td>• Dane County district budgets total $100,000,000</td>
<td>• 60 chronic singles housed in 2016</td>
</tr>
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</table>

## Gap to address desired impact

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<tr>
<td>• 1300 in home visitation • $5.5 million • 1800 in quality childcare $23.4 million</td>
<td>• 10,650 students in 16 districts • $9 million</td>
<td>• 2,800 employed (with housing, childcare, transportation support) • $9.8 million • 300 families • $2.5 million</td>
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</tbody>
</table>
### Volunteerism
- 16,547 people volunteered in agency programs working in the Agenda for Change, providing 420,370 hours of service.
- 25.4 hours/volunteer in 2015, an increase from 21.7 in 2014, valued at $9.9 million ($23.56/hr rate determined by Independent Sector).

<table>
<thead>
<tr>
<th>Programs</th>
<th>Volunteers</th>
<th>Hours</th>
<th>Monetary Value</th>
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<tbody>
<tr>
<td>18</td>
<td>375</td>
<td>7,180</td>
<td>($169,160.80)</td>
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<tr>
<td>22</td>
<td>3,244</td>
<td>112,672</td>
<td>($2,654,552.32)</td>
</tr>
<tr>
<td>32</td>
<td>3,515</td>
<td>81,779</td>
<td>($1,926,713.24)</td>
</tr>
<tr>
<td>24</td>
<td>7,526</td>
<td>101,974</td>
<td>($2,402,507.44)</td>
</tr>
<tr>
<td>19</td>
<td>178</td>
<td>7,266</td>
<td>($171,186.96)</td>
</tr>
<tr>
<td>32</td>
<td>1,709</td>
<td>109,499</td>
<td>($2,579,796.44)</td>
</tr>
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</table>

### Engagement Examples
**(education and awareness)**
- Issues Tours
- Speakers Bureau
- Accessing Resources through 2-1-1
- Clean, paint, furnish, landscape
- Books for Babies
- Book drives
- Infant needs drives (formula, diapers)
- Literacy Kits to be donated to daycares and schools
- School Backpacks (notebooks, folders, pencils)
- Winter clothing drive
- Professional/work clothes donation drives
- School Backpacks (notebooks, folders, pencils)
- Poverty/Tough Choices/Re-Entry Simulations
- Bike repairs/distribution
- House Cleaning Supplies
- Personal Hygiene Products donation drives
- Food Sorting/Meal Packing
- Healthy Food Cleaning
- Serve meals
- Donate glasses
- Vision/Mobility/etc simulations
- Decorate meal bags/Make cards

### Impact Examples
**(building relationships)**
- Parent coaching
- Volunteer childcare during groups
- Tutoring
- Mentoring
- Book Buddies
- Job Readiness Fairs (Resume & interview techniques)
- In-kind dental care
- Drive to appointments
- Financial literacy coaching
- Building houses
- Home/lawn chores
- Meals on Wheels
- SmartMeds Review
- Safe at Home