

THE COMMUNITY'S AGENDA FOR CHANGE – CREATING WELL-BEING FOR FAMILIES

	EDUCATION		INCOME		HEALTH	
<p>Our community = 520,000 residents, 211,842 households</p> <ul style="list-style-type: none"> • \$61,582 median household income • 66,000 in poverty, including 16,000 children, with income below \$23,850/4 • Another 145,600 in 86,855 households earn less than 200% of FPL (\$47,700/4) 	Children are cared for and have fun as they become prepared for school	Students succeed academically and graduate from high school, prepared for higher education, career and community	More people are on pathways out of poverty.	There is a decrease in family homelessness	People's health issues are identified and treated early	Seniors and people with disabilities are able to stay in their homes.
<p>AGENDA FOR CHANGE Addresses Poverty</p>	Babies develop and enter school ready to learn	Our children are academically successful and graduate	Adults are employed in family-sustaining jobs	Families are stably housed	People are healthy	Older adults age safely
<p>What we do</p>	<ul style="list-style-type: none"> • Ensure an educated workforce begins in early childhood 	<ul style="list-style-type: none"> • High school diploma is foundational to prepare for the workforce to earn family-sustaining wages 	<ul style="list-style-type: none"> • People in poverty attain/retain jobs with family-sustaining wages 	<ul style="list-style-type: none"> • Families in extreme poverty are stabilized in housing and maintain employment • Stably housed children are more successful in school 	<ul style="list-style-type: none"> • 80% of children in poverty are affected by long-term toxic stress and trauma. Addressing these issues early prevents truancy, drop-out, and increases academic success • Minimize/remove behavioral/MH barriers that get in the way of learning • HealthConnect provides insurance premium subsidy for the poor/economically vulnerable that keeps them connected to early & preventive health care 	<ul style="list-style-type: none"> • Comprehensive medication reviews, in-home safety assessments and falls prevention classes are free to low-income seniors • Institutionalizing an older adult economically destabilizes a family

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Population	<ul style="list-style-type: none"> • 31,000 children under age 5 • 5,000 in poverty • 30% unlikely to be kindergarten ready 	<ul style="list-style-type: none"> • 79,000 children aged 5-18 in Dane County 	<ul style="list-style-type: none"> • 349,000 adults over 18 and ≤ 65 	<ul style="list-style-type: none"> • 211,841 households • 22,000 very low income households pay more than 30% on housing 	<ul style="list-style-type: none"> • 77,250 K-12 students in Dane County • (1,750 not enrolled, primarily homeschooled) 	<ul style="list-style-type: none"> • 63,000 over age 65, • 8,600 are frail elderly over age 85
Issue	<ul style="list-style-type: none"> • 6500 babies born annually • 2700 births financed by Medicaid • 650 Medicaid/ first-time moms 	<ul style="list-style-type: none"> • 93% graduation rate, • 78% for African Americans, 85% for Latinx vs 95% White 	<ul style="list-style-type: none"> • 2.8% unemployment rate, 16.9% for African Americans, 6.8% for Latinx • 500 released from prison annually 	<ul style="list-style-type: none"> • 84 acutely homeless 	<ul style="list-style-type: none"> • 16% (12,360) of Dane County's K-12 students have MH concerns effecting school success • 1/3 who need MH care don't get it 	<ul style="list-style-type: none"> • 4.9% (3087) live in poverty • 1600 nursing home beds
Scope: Community-wide need	<ul style="list-style-type: none"> • 1500 babies need help to be K-ready by age 4 	<ul style="list-style-type: none"> • 7,800 students in 4 partner districts scoring Basic in reading or math (grades 3-8) • 358 not graduating Dane County-wide 	<ul style="list-style-type: none"> • 9,772 Unemployed 	<ul style="list-style-type: none"> • 600 housing insecure, with household income under \$12,000 	<ul style="list-style-type: none"> • 24,000 uninsured Dane Co residents; 12,400 w/incomes 100-200% FPL • 4400 uninsured between 100% & 150% FPL bought Marketplace plans 	<ul style="list-style-type: none"> • 4,328 Hospitalizations and ER visits due to ADEs and falls in 2009

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United Way's Impact	<ul style="list-style-type: none"> • 350 in home visitation, • 600 in Play & Learn • \$1.7 million invested 	<ul style="list-style-type: none"> • Tutoring 3,150 students in 4 districts • 750 in summer reading programming • \$3 million invested 	<ul style="list-style-type: none"> • 469 employed, 65 at \$15/hr. • 353 formerly incarcerated are employed 	<ul style="list-style-type: none"> • 180 housed annually • 2300 prevented eviction 	<p><u>Behavioral/Mental Health</u></p> <ul style="list-style-type: none"> • 2600 6th graders in 4 districts screened for depression, anger, anxiety and signs of trauma; 50% of 6th graders in the County (\$116,000) <i>CBITS</i> • 880 students (K-12) understand how to manage & cope w/their problems (\$305,000) <i>FACE Kids</i> • 1300 elementary students improve self-regulation, trauma healing (\$30,000) <i>Hancock Center Movement/Dance Therapy</i> <p>\$450,000 B/MH Total invested</p> <p><u>Health Insurance</u></p> <ul style="list-style-type: none"> • 1,500 people insured since 2013; 1,000 in 2016; 2/3 (675) have maintained insurance coverage for 2nd or 3rd year (\$1.5 million) • HealthConnect reached 23% of target market (100-150% FPL who bought Marketplace plans) • <i>MH & HealthConnect</i> \$2 million Total Invested 	<ul style="list-style-type: none"> • ADEs reduced 20% • Falls reduced 15% • There was a decrease of 11% decrease in total ER and Emergency Room visits as a percentage of the 65+ population • \$150,000 invested

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United Way's desired impact	<ul style="list-style-type: none"> • 1800 babies in home visitation 	<ul style="list-style-type: none"> • 13,800 students in 16 districts need literacy and math tutoring 	<ul style="list-style-type: none"> • 80 people with \$15/hr. full time jobs • Employ 2,792 to reduce unemployment to 2% 	<ul style="list-style-type: none"> • House 450 families annually 	<ul style="list-style-type: none"> • 4,000 6th graders are screened in 8 school districts • Targeted CBITS expansion for middle & high schools • 4,500 served through FACE Kids • HealthConnect subsidies reach 100% of Target Market 	
Other funders' impact	<ul style="list-style-type: none"> • 350 in home visitation 	<ul style="list-style-type: none"> • Dane County district budgets total \$100,000,000 		<ul style="list-style-type: none"> • 60 chronic singles housed in 2016 	<ul style="list-style-type: none"> • Dane County Human Services \$1.56 million+ (therapy, etc.) • WI Partnership Program: \$200K for 5 years to develop County-wide system of school-based mental health • School Districts: \$unknown 	
Gap to address desired impact	<ul style="list-style-type: none"> • 1300 in home visitation • \$5.5 million • 1800 in quality childcare \$23.4 million 	<ul style="list-style-type: none"> • 10,650 students in 16 districts • \$9 million 	<ul style="list-style-type: none"> • 2,800 employed (with housing, childcare, transportation support) • \$9.8 million 	<ul style="list-style-type: none"> • 300 families • \$2.5 million 	<ul style="list-style-type: none"> • Mental health 1400 youth screened, 1,800 treatment expansion • HealthConnect 13,000 uninsured • \$300K (MH) + \$3 Million (HealthConnect) 	<ul style="list-style-type: none"> • 2,700 older adults, scaled Safe at Home and Comp Med Reviews • \$1.16 million

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<p>Volunteerism</p> <ul style="list-style-type: none"> • 16,547 people volunteered in agency programs working in the Agenda for Change, providing 420,370 hours of service • 25.4 hours/volunteer in 2015, an increase from 21.7 in 2014, valued at \$9.9 million (\$23.56/hr rate determined by Independent Sector) 	<ul style="list-style-type: none"> • 375 volunteers • 7,180 hours (monetary value of hours: \$169,160.80) • 18 programs 	<ul style="list-style-type: none"> • 3,244 volunteers • 112,672 hours (monetary value of hours: \$2,654,552.32) • 22 programs 	<ul style="list-style-type: none"> • 3,515 volunteers • 81,779 hours (monetary value of hours: \$1,926,713.24) • 32 programs 	<ul style="list-style-type: none"> • 7,526 volunteers • 101,974 hours (monetary value of hours: \$2,402,507.44) • 24 programs 	<ul style="list-style-type: none"> • 178 volunteers • 7,266 hours (monetary value of hours: \$171,186.96) • 19 programs 	<ul style="list-style-type: none"> • 1,709 volunteers • 109,499 hours (monetary value of hours: \$2,579,796.44) • 32 programs
<p>Engagement Examples (education and awareness)</p> <ul style="list-style-type: none"> • Issues Tours • Speakers Bureau • Accessing Resources through 2-1-1 • Clean, paint, furnish, landscape 	<ul style="list-style-type: none"> • Books for Babies • Book drives • Infant needs drives (formula, diapers) 	<ul style="list-style-type: none"> • Literacy Kits to be donated to daycares and schools • School Backpacks (notebooks, folders, pencils) • Winter clothing drive 	<ul style="list-style-type: none"> • Professional/work clothes donation drives • Poverty/Tough Choices/Re-Entry Simulations • Bike repairs/distribution 	<ul style="list-style-type: none"> • House Cleaning Supplies • Personal Hygiene Products donation drives • Food Sorting/Meal Packing 	<ul style="list-style-type: none"> • Healthy Food Gleaning • Serve meals • Donate glasses 	<ul style="list-style-type: none"> • Vision/Mobility/etc simulations • Decorate meal bags/Make cards
<p>Impact Examples (building relationships)</p> <ul style="list-style-type: none"> • Non-profit capacity building/leadership • Skills-based/Board 	<ul style="list-style-type: none"> • Parent coaching • Volunteer childcare during groups 	<ul style="list-style-type: none"> • Tutoring • Mentoring • Book Buddies 	<ul style="list-style-type: none"> • Job Readiness Fairs (Resume & interview techniques) 	<ul style="list-style-type: none"> • Financial literacy coaching • Building houses 	<ul style="list-style-type: none"> • In-kind dental care • Drive to appointments 	<ul style="list-style-type: none"> • Home/lawn chores • Meals on Wheels • SmartMeds Review • Safe at Home