

Highlights from United Way of Dane County 2018 Results

(Data through August 2018)

Agenda for Change

Education

1. Born Learning

- 30,000 children in Dane County age 0-5 years
- 4,500 babies/toddlers live in poverty
- An estimated 1,700 would benefit from early childhood literacy programs or programs that support parents in their role as their child's first teacher
- 81% of 4-year-old participants in Parent-Child Home Program (PCHP) are 4-K-ready. 160 families served.
- For the 4th straight year, PCHP meets or exceeds national benchmarks.
- Once in school, children who completed PCHP have fewer behavior incidents and better attendance in Kindergarten, both indicators for future academic success and reflecting parents' engagement in their child's education.
- New Dolly Parton Imagination Library program increased children's exposure to age-appropriate books through monthly mailing of a total 55,630 books to 5,635 enrolled children and "graduating" 538 five-year-olds.

2. Academic Success

- 10,984 K-3 students in Dane County would benefit from literacy support
- 2,757 8th graders in Dane County are "below proficiency" in math and would benefit from algebra support in 9th grade
- 70% (2,104) of a combined 2,987 elementary, middle, and high school students received 15+ hours of tutoring in reading and math. (2017-2018 Academic Year)
- Four Year Dane County Graduation Rate for 2016-17 is 90.8%, up from 87.8% in 2013. Black and Latinx four year rates are now 76.5% and 80.0% compared to 60.9% and 73.7% in 2013.
- Secured funding and collaborative agreements to pilot DESSA-Mini, a social emotional learning screener, at two partner agencies serving middle school students (Big Brothers Big Sisters, Centro Hispano). First year underway.

Financial Stability

3. Building Economic Stability

- 18,451 unemployed: 1,857 (9.9%) African Americans, 1,560 (7.4%) Latinx, vs. 4.4% of all adults
- 312 people hired, 2,274 employed since HIRE program began in 2013, including 449 at \$15+/hour. (Local market rate for 2-bedroom apartment is \$1,400/month)
- 7 new employers signed on, resulting in 49 Employers in HIRE Employer Council.
- Unique collaboration facilitated between education, housing, employment, early childhood and job ride programs to ensure "no wrong door" to motivated individuals looking to build skills/earn employment, as well as support to employer partner HR professionals and supervisors to increase successful matches, performance, retention and succession.
- Employer Partners developed a shared protocol and practice to track retention of employees placed through HIRE program.

4. Decreasing family homelessness

- There are currently 141 acutely homeless families on priority list
- 600 families remain housing insecure and we are expanding programs to stabilize them
- There has been a 50% decrease in acute family homelessness in Dane County since 2014.
- This year, 37 families were enrolled in our Housing First signature initiative, marking a decade of stabilizing families in this program.
- Since 2008, 83% of the over 400 families served through our Housing First initiative have never returned to the shelter system, whether one, two, or 10 years later. (We consistently exceed the national benchmark of an 80% success rate.)
- 1,500 families were provided quality housing case management in 2018, addressing root causes of their homelessness.

5. Reducing the re-incarceration rate of former prisoners

- 400-700 people return from prison back in to Dane County annually

- Since 2006, 7,770 formerly incarcerated individuals have participated in Journey Home; only 10% have returned to prison. Community re-incarceration rate (individuals who return to prison within two years of release) now 19%. Baseline when we began this work 12 years ago was 66%.
- For successful reintegration and increased community safety, need 3 of the following: Residence, Employment, Support, and Treatment (REST).

Health

6. Improving health

- 21,609 residents uninsured in 2018 -15% more than in 2017 and 35% less than pre-ACA in 2013

- Estimated 15,400 Dane County students have a behavioral health issue that hinders learning

- 1,020 very low-income adults (22% of target population) insured with our HealthConnect insurance premium subsidy, improving health care outcomes and reducing community costs. 23% had no previous health coverage.
- 80% of HealthConnect participants have retained health insurance in 2018 and over 70% of participants have retained health insurance for 2 years or more.
- 3,775 Dane County students received behavioral health treatment, helping them focus academically. 2,937 6th graders in 4 districts (49% of 6th graders in the County) assessed for anger, anxiety, and depression; 267 referred and treated.

7. Older Adult independence

- 64,408 seniors (8,895 are 85+) – fastest growing population in Dane County

- 30% of 65+ adults live alone in Dane County

- 3,156 (4.9%) in poverty

- 295 older adults received comprehensive medication reviews (CMRs) through the community-based CMR and medical-based Smart Meds programs; up 19%.
- 300 older adults received in-home safety assessments for the risk of falls and adverse drug events through trained volunteer-corps, and over 400 participated in falls prevention classes. Fall rate is 22% compared to national average of 33%.
- 138 participants received 476 adaptive equipment items which led to a 70% increase in compliance with safety recommendations; up 7%.

2-1-1/Care Coordination

- Total calls answered: 31,382

- Top 3 referrals: Food Pantries, Rent/Rental Deposits, Utility Bills

- 2-1-1 is the most comprehensive health and human services database in Dane County

- Redesigned investment process and volunteer structure to emphasize cross-system collaborative efforts focused on young families with young children. Will be implemented in 2019.
- 2-1-1, serving as regional WI Addiction Recovery and Trafficking helplines, added texting options and enhanced data capabilities.
- Supported local communities' disaster flood-related response needs with 2-1-1 as single-point-of-contact for reporting flood damage. Technical assistance provided to citizen-led committees distributing relief funds raised through local banks.

Engagement/Financial Strength

- 314,187 in the workforce

- 14,636 businesses (entities paying payroll taxes)

- United Way mobilized 5,200 volunteers - ranging from committee members digging into community issues, Seasons of Caring volunteers sorting food for families, and business sales conference attendees creating "Books for Babies" resources for local parents.
- Grew corporate/workforce participation in United Way Campaign, raising \$18.85 million.
 - United Way strategic initiatives, through grants and capacity building, achieved a 95% grant renewal rate; including \$3.1 million to advance Agenda for Change strategies.
- Charity Navigator awarded United Way of Dane County its 8th consecutive 4-star rating—only 3% of the charities evaluated by Charity Navigator have received at least eight consecutive 4-star evaluations. Award based on strong governance, best practices that minimize the chance of unethical activities, and consistent execution of mission in a fiscally responsible way.