

HIRE Initiative

WE ARE MAKING A DIFFERENCE

HIRE helps participants navigate their way through the complex systems needed to get the job they desire. HIRE targets individuals ages 17+ who do not have a high school diploma and are seeking employment.

HOW THE MODEL WORKS

- 6 agencies -- Literacy Network, Centro Hispano, Madison area Urban Ministry, Urban League, Vera Court, YWCA Madison -- work together to ensure that all participants receive an Individualized Hiring Plan (IHP) that outlines the steps needed to achieve their education and employment goals.
- We train in these industries: Banking, Customer Service/Hospitality, Food/Restaurant, Health Care, Manufacturing, Information Technology, Road Construction, Skilled Trades and Certified Nursing Assistant.
- Each step on the HIRE ladder provides participants with skills need to find and maintain employment.
- Community volunteers provide tutoring, mentoring and coaching participants at each step.
- Employers who are a part of the HIRE Employer Council look at best practices for retention, hiring, and on boarding - We want careers for the HIRE participants not just jobs.

BENEFITS FOR INDIVIDUALS

1. Assessments of skill set level
2. Get help for HSED/GED and finding employment
3. Get assistance in finding employers who provide careers, not just jobs
4. Get help in finding housing, childcare and other supports

BENEFITS FOR EMPLOYERS

1. Hire employees with the skills and certifications they need for their industry
2. Work together to build our future workforce
3. Gain access to non-traditional employment channels
4. Focus on best practices on hiring and retaining employees
5. Learn and share best practices with others employers and non-profits in the community
6. Link your employees to housing, child care and other supports to help with employee retention
7. Access training such as Mental Health First Aid and Implicit Bias trainings to increase employee retention
8. Your logo on the HIRE materials

BENEFITS FOR COMMUNITY

1. More people in the workforce improves the quality of living for all of Dane County
2. Centralized marketing can create stronger interest and demand for participants and employers
3. Greater understanding of the scope and dimension of employment and skill problems as well as the strategies that are in place to address these issues

HERE ARE THE WAYS THAT YOU COULD BECOME INVOLVED WITH THIS WORK:

- Mentor HIRE Initiative participants
- Tutor participants preparing to take their GED exams
- Volunteer for mock interviewing, resume writing or to help provide training
- Provide internships for HIRE participants to learn more about your business
- Hire participants who graduate from HIRE Initiative trainings

WORKING TOGETHER,
HIRE ENSURES THAT
THE PARTICIPANTS
HAVE THE SKILL
SETS NEEDED FOR
EMPLOYMENT.



MORE PEOPLE
IN THE WORKFORCE
IMPROVES
THE QUALITY OF LIVING
FOR ALL OF
DANE COUNTY

JOIN US TO CREATE A STRONGER, FINANCIALLY HEALTHIER AND MORE PRODUCTIVE DANE COUNTY!



United Way
of Dane County

To learn more about the HIRE Initiative contact Angela Jones, Community Impact Director, (608) 246-4350 or visit our website at www.HIREindane.com