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Introduction

This document identifies Dane County community health and human service priorities, issues and goals. As the demand for health and human services continues to increase, in the face of scarce resources, our community must focus its resources. This will maximize the impact of the community's investments and help to reduce or eliminate human service problems in our community. A unique feature of the 2004 Community Assessment is the comparison of the priorities of each of the major health and human service funders and information from community citizens about indicators of well-being in our community.

Purpose:

- Consolidate the visions and priorities of Dane County's major human service funding entities. The
 entities include the City of Madison, Dane County, the Madison Metropolitan School District,
 United Way of Dane County and the University of Wisconsin-Madison Health Services.
- Organize the priorities around areas of common concern and purpose.
- Educate and position funders, service providers, advocates, business leaders and the community to understand and help our community achieve these priorities.
- Encourage increased collaboration and synergies among funders and sustain shared vision of our community's future and the development of health and human services.
- Identify the indicators that measure the goals for our community and to identify strategies that move
 us toward success in addressing critical health and human needs.
- Provide a common base of information for planning services in Dane County.

Community improvement is a dynamic process, and data is a cornerstone of community measurement. The 2004 Assessment examines data about our community's well-being.

This publication will be used in the decision-making process for fund distribution, priority setting, program effectiveness measurement and in strategic planning. The report is available upon request for community leaders, businesses and organizations to use in their planning.

Tools and Resources

The visions and priorities identified in this document are based on the planning and priority documents of the partners. The indicators in this report parallel and expand upon the Community Indicators of Well Being Annual Documents that have been produced by the partners every year since 1995. This data will be increasingly integrated into this assessment and augmented with the data collection and benchmark data being collected by the partners. The community input sections were obtained from a "What Matters" survey conducted with 1750 Dane County citizens as a United Way Day of Caring Project and analyzed by the generous contribution of Chamberlain Research Consultants. Background information on this survey and its participants is in Appendix A.

Assessment Organization:

This report begins with an overview of trends in human service issues for Dane County, with comparisons to state and national data, where that is available. That is followed by a demographic section that summarizes the current demography of Dane County. That demographic data informs the data and issues in each section that follows. The Assessment itself is organized into six areas that the funding entities share as priorities for community attention. Those areas are 1) Healthy for Life, 2) Growing Up and Getting Ready, 3) Financial Security and Stability, 4) Safe and Strong Communities, 5) Well-Housed, Well-Fed, and 6) Self Reliance and Independence. For each of these areas, a common vision is stated, along with the priorities and visions of the partners.

Trends and Status Report

Community Trends Indicators

Improving	Worsening	Steady or Mixed
Financial Security: Wages of W-2 Workers	Unemployment Rate Poverty Rate	
Healthy for Life: Immunization Rates Low Birthrate Babies Infant Mortality Rates	Teen Birth Rates	Pre-natal Care in 1 st Trimester % Uninsured in Emergency Rooms Preventable Hospitalizations
Growing Up Getting Ready: 3 rd Grade Reading Scores High School Drop Out Rates Substantiated Child Abuse Cases Regular Smoking by Youth	# licensed child Care Providers	Kindergarten Readiness
Well Housed, Well Fed: # in shelters # of children in shelters % of children living in poverty	Unemployment Rate # Turned Away from Shelters	Poverty Rates Food Pantry Use by Children Food Pantry Referrals
Safe and Strong Communities: Library Visits Rate of Volunteerism Juvenile Violent Crimes Substantiated Child Abuse Domestic Violence Rates Juvenile Status Offense Rates	Crimes, part 1 Offenses Youth Drug Arrests	Juvenile Arrest Rates
Self Reliance & Independence: Home Delivered Meals per 1000 Residents>65 in Nursing Homes		

Trends in Wisconsin for Available Comparable Measures

Improving	Worsening	Steady or Mixed
Infant Mortality Rates Substantiated Child Abuse	Youth Drug Arrests Low Birth Weight Babies High School Drop Out Rates Juvenile Arrest Rates	Domestic Violence Rates Immunization Rates Pre-natal Care in 1 st Trimester Juvenile Status Offense Rates

National Status Report for Available Comparable Measures

Improving	Worsening	Steady or Mixed
Infant Mortality Rates High School Drop Out Rates Substantiated Child Abuse	Low Birth Weight Babies	

Dane County Population Overview

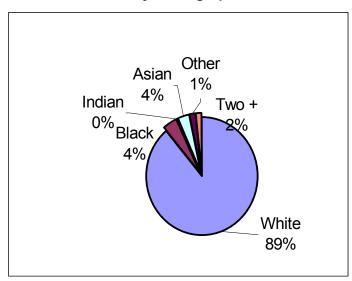
Growth and Diversity

Since 1850, Dane County has transformed itself from a series of small towns sprinkled in a largely rural landscape to a balance of a larger metropolitan area, while maintaining our distinctly rural and urban cultures. During this growth, Dane County has seen significant shifts in the age and ethnic composition of our community.

Why does this matter? These changes influence our schools, our neighborhoods and our workforce. Health and human service issues assessed in this report reflect and respond to these changes.

The following five charts illustrate some key themes in the demographic changes in our community.

Chart 1: Dane County Demographics



Dane County Population by Race, 2002

The diversity of our community is changing. Chart 1 illustrates the percentages of our population by race in 2002. Chart 2 shows the changes in ethnicity over the last 10 years. Between 1990 and 2000, the percentage of white residents decreased from 94% to 89%. During this same time period, the African American population grew from 2.9% to 4% and the percentage of Latino from 1.6% to 3.4%.

Chart 2: Changes in Ethnicity

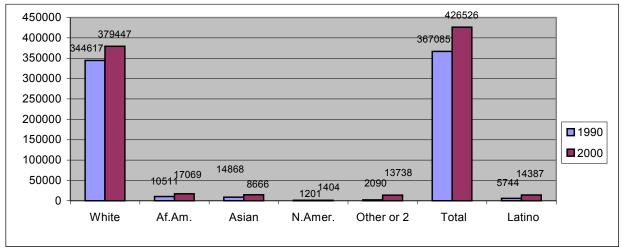


Chart 3: Dane County Population by Age Group: 1990 and 2000

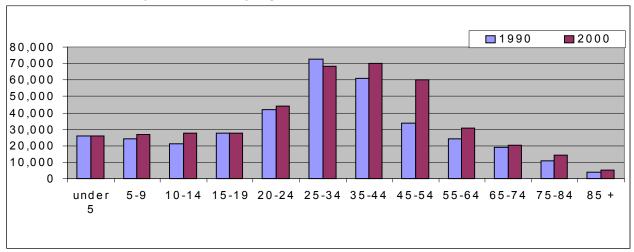


Chart 4: Total Dane County Population Growth

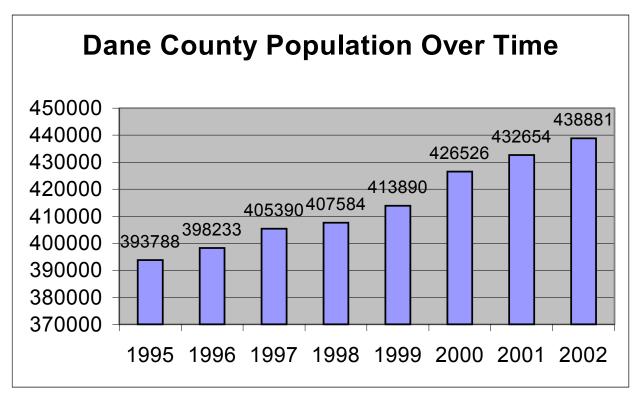
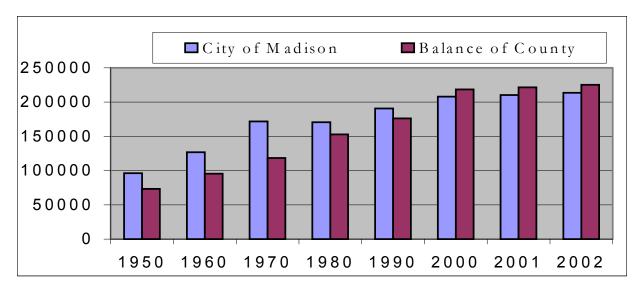


Chart 5: Population Changes Between City of Madison and Balance of Dane County



Dane County Population Indicators

Population Diversity Changes										
Population Changes Over Time	Latino	White	African American	Asian, Other	Native American	Other, or 2	Total			
1990	5744	344,617	10511	8666	1201	2090	367,085			
2000	14387	379,447	17069	14868	1404	13738	426,526			

Population Growth									
	1997	1998	1999	2000	2001	2002			
Dane County Population (Estimates)	405,390	407,584	413,890	426,526	432,654	438,881			

Assessment Categories

Healthy for Life

Community Vision

All Dane County residents should have access to health care to achieve a healthier community.

Partner Visions/Focus

City of Madison:

- Priority health issues for the Department of Public Health are: access to health care, safe food and water, safety and injury prevention, infectious diseases, and prevention and health education.
- Healthy People 2010 central goals: Increase Quality of Life and Eliminate Health Disparities.

<u>Dane County</u>: The Dane County Human Services Department, through its Division of Public Health, monitors health status to identify community health problems and supports activities that empower the communities we serve to attain optimal health for present and future generations. Primary activities include:

- Identification, investigation and control of disease and environmental health hazards in the community.
- Public education on current and emerging public health issues.
- Promotion of community partnerships that identify and solve health problems and link people with needed health services.

<u>Madison Metropolitan School District</u>: Ensure that health problems or concerns are not barriers to a students' learning, increase home and community partnership and partner with teachers to promote health education.

United Way of Dane County: People who are uninsured have access to healthcare.

<u>University of Wisconsin Health Services</u>: Assess and address most pressing health needs using a model of integrated clinical, counseling and prevention activities.

Citizen Input

- 60% of citizens felt that the most important indicator of the well being of our community in the area of health was the percentage of people able to get good healthcare. 80% of respondents felt it was one of the three most important indicators.
- Teen pregnancy rate and teen drug use were the second and third most significant indicator, but they were chosen as first by less than 10% of the population and among the top three by about 40% of the population.
- As age increased, citizens ranked the importance of teen pregnancy rate as an indicator of community well-being as less important.
- As age increased, citizens ranked 'levels of binge drinking' as an increasingly important indicator.
- 23% felt immunization rates were one of the three most important indicators of well being in the health area.

Community Assets

- Health Council: United Way leads a group of hospitals and physicians groups, with public health departments, to develop a health care delivery model for the uninsured of Dane County.
- Integration of City of Madison and Dane County Public Health functions
- Fitness Madison Public Campaign
- Group counseling and/or prevention activities for at-risk youth through FACE Kids project Outcomes reported through 6 new (FACE-Kids) mental health groups serving 39 children in 2002 indicated that:
 - 88% found that participation in the group helped them function better at home and/or school
 - Over 420 youth between ages 10-13 will be helped with their mental health problems
 - Attendance & performance at school will be improved and
 - their ability to identify and cope with problems will increase
- Collaborative efforts will continue to be supported. access to dental care is a strategic focus emerging and critical area:
 - City of Madison Community Health Improvement Plan
 - City of Madison Health Report Card
 - PACE Project: Initiated in 1996, a ten year initiative, funded by the Robert Wood Johnson
 Foundation, to reduce the negative consequences of high-risk drinking among college
 students. In 2002 the Project noted a drop in the number of students self-reporting as binge
 drinkers as well as reductions in the second-hand effects of high-risk drinking.

Resource Documents

- Picture of Health 2001: A community health status report, 2001 edition, available through Madison Department of Public Health
- Wisconsin Department of Health and Family Services, Division of Health Care Financing, Bureau of Health Information, *Initial Findings on Health Insurance Coverage*, Wisconsin 2002 (DHC 5369) September 2003.

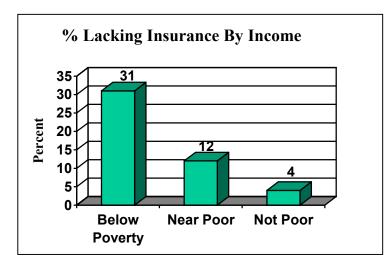
Health for Life Indicators

	1997	1998	1999	2000	2001
% of Uninsured Adults, Dane County					10 %
% of Uninsured Adults, Wisconsin					11 %
% with no Dental Insurance, Dane County					32 %
% with no Dental Insurance, Wisconsin					43 %
Preventable Hospitalizations per 1000 pop.	10.2	10.4	11.1	10.0	10.2
Pre-natal Care Begun in 1st Trimester %	89 %	88 %	88 %	88 %	88 %
Immunizations in k-12, Compliance Level	89 %	80 %	82 %	98.5 %	98.3 %
Teenage Births # and percent of total births	328/21%	330/20%	339/20%	382/23%	358/22%
% of Low Birth Weight Babies	6.0	6.5	6.1	6.0	6.4
Infant Mortality Rate	4.8 %	7.6 %	8.3 %	4.9 %	5.3 %
AODA as Underlying/Contributing Cause of	28	29	24	25	28
Death, per 100,000 Deaths					
Improved Health Access to UW Students:					80% goal
Effective Use of Technology					

Issues and Trends

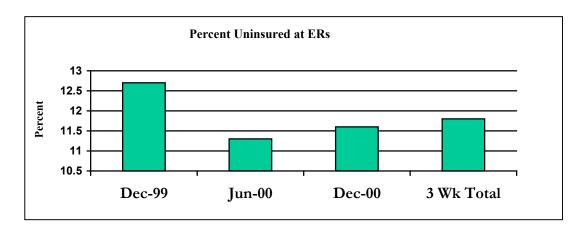
- The following two charts illustrate a key issue related to health care access: the lack of health care coverage.
- The lack of insurance is directly related to income.
- Children, age 0-17, living with an employed adult are more likely to have insurance coverage than children in households without any employed adults (2% more).

Chart 6: Percentage of Dane County Residents Lacking Insurance



Charts #6 and #7:
Based on a three
week extensive
survey of emergency
room users in Dane
County during 1992,
47% of users lacked
insurance. Of those,
31% had household
incomes below the
poverty level.

Chart 7: Percentage of Emergency Room Usage Without Insurance



Growing Up and Getting Ready

Community Vision

Our community supports and values children in developing the skills necessary to be confident in making and keeping good friends, developing positive relationships with adults and feeling a sense of opportunity and excitement for the world around them. Our community supports all youth, regardless of race, being ready to learn and prepared to take on positive roles in the community.

Partner Visions/Focus

City of Madison Community Services:

- Improve the quality of care for all children in the City of Madison.
- Provide access to high quality care for low-income children.
- Assist parents in obtaining skills, education and resources to raise capable and healthy children.
- Provide elementary after school programming in low-income.
- Provide supervision, training and support for family child care providers.
- Assist parents in obtaining skills, education and resources to raise capable and healthy children
- Provide low-income, at-risk youth with safe and supportive environments, counseling and skills which enhance their opportunities for success in education and employment.
- Increase youth's ability to succeed in school and in the community.
- Increase the pre-employment and employability skills of youth and provide opportunities and support for work placements.
- Make safe and appropriate recreational options available to youth.
- Increase the racial, ethnic, and/or socioeconomic diversity of participants in recreational and cultural activities.

<u>Dane County Human Services Department</u>: Strongly supports prevention and early intervention programs and services targeted to at-risk children and their families. Dane County has recognized that providing services and funding programs such as home visitation, parent education, Women Infant and Children (W.I.C.) and other family support resources is key to preventing the occurrence of more serious problems at a later date.

Madison Metropolitan School District:

- Every student has the knowledge and skills needed for academic achievement and a successful life.
- Strengthening community and family partnerships and communication.
- All students complete 3rd grade able to read at grade level or beyond.
- All students complete Algebra by the end of 9th grade and Geometry by the end of 10th grade.
- All students, regardless of racial, ethnic, socioeconomic or linguistic subgroup, attend school at a 94 percent attendance rate at each grade level.

United Way of Dane County:

- Supporting the care, joy, learning and development of children and youth to become responsible and contributing adults.
- Young children are socially, emotionally, and cognitively ready to learn.
- Students of color achieve at the same rate as white students.
- Youth are prepared for and take on positive leadership roles.

Citizen Comments

- The three most important indicators of child well-being for our county are child abuse/neglect cases, pupil/teacher ratio in schools and children are prepared to enter kindergarten.
- 34.5% feel that child abuse/neglect cases are the most important indicator of children's well-being in our community, and 59.3% said it was one of the three most important indicators. Responses did not vary between those with children at home and those without children at home.
- Agency executives and those who contribute most to charity rated kindergarten readiness higher than did the general population.
- In a 2003 poll, 85% of Madison voters indicated that early childhood education was critical and under-funded and 65% indicated that they would be willing to pay more for it.

Community Assets

<u>Schools of Hope Initiative</u>: Initiated as a civic journalism project, led by United Way with community leaders. Mission of improving minority student academic achievement through the combined efforts of students, parents, teachers and interested community members.

Goals: Increase by June, 2005 the proportion of African American, Hispanic, Southeast Asian and American Indian students who:

- Score at or above state standards on 3rd grade reading tests
- Score at or above the 50th% on WSAS standardized tests in 4th, 8th & 10th grade and improve grade point average
- Increase percentage ranking at proficient level in Math and Reading
- Increase the number that score at or above 50th percentile by 2005
- Decrease by June 2005 the proportion of African American, Hispanic, Southeast Asian and American Indian students who are absent more than 10 days per semester, retained at ninth grade or classified as juvenile delinquents.

"Bright and Early" Coalition: a public education campaign. In today's fast-paced, high-tech world, businesses need better educated and more highly skilled employees, and early literacy skills are a critical foundation for later success in the workplace. If you would like more information please contact: Dorothy Conniff, Community Services Supervisor, City of Madison, dconniff@cityofmadison.com, 608-266-6520

Early Childhood Leadership Team: Initiated by the *Wisconsin State Journal* as a civic journalism project and led by United Way, this team of the Mayor of Madison, County Executive, Business and Community leaders works toward this vision, with shared outcome measures and strategies. Our community supports and values children, birth to four, in developing the skills necessary to be confident in making and keeping good friends, developing positive relationships with adults and feeling a sense of opportunity and excitement for the world around them. To achieve this the community will support parents, guardians, caregivers and educators in providing a secure, nurturing and healthy environment for children and families at home, at work and at play.

Resource Documents

- Dane County Youth Assessment 2000
- 2003 Wisconsin Youth Risk Behavior Survey, December 2003, www.dpi.state.wi.us
- Schools of Hope Five Year Report and Annual Data Report to Leadership Team
- City of Madison Community Services: COMMUNITY RESOURCES PROGRAM: 2003-2004
- Community Coordinated Child Care annual survey of early care and education providers
- Bureau of Health Care Financing, Wisconsin Department of Health and Family Services, Initial Findings on Health Insurance Coverage and Local Data historical reports
- Bright and Early.org website

Growing Up Getting Ready Indicators

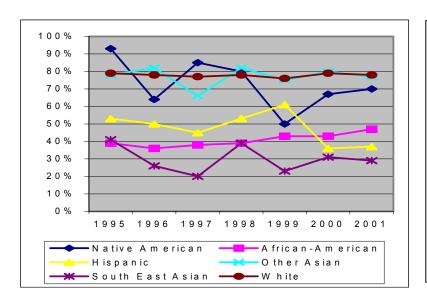
		1991	1995	1997	1998	1999	2000	2001	2002*	2003
Licensed Family Child Care Providers			353	363	327	323	312	298		
Immunization Levels 2 Year	Olds			76%	80%	82%	Not yet			
				80%	88%	85%	available			
% of Kindergartners with	Native A	America	n	85%	80%	50%	67%	70%	*63%	
Age Appropriate Skills	African-	America	an	38%	39%	43%	43%	47%	*41%	
	Latino			45%	53%	61%	36%	37%	*27%	
	Other, A	Sian		66%	82%	75%	80%	77%	*77%	
	South E		n	20%	39%	23%	31%	29%	*20%	
	White			77%	78%	76%	79%	78%	*75%	
% of Total Kindergartners wi	ith Age Ap	propria	te	66.9%	67.3%	66.7%	67.2%			
Skills										
High School Drop Out Rates				4.2%	4.4%	3.6%	3.6%	3.6%	3.0%	
				.7%	.5%	.7%				
Substantiated Abuse/Neglec	t Cases			557	472	387	410	334		
3rd Grade Reading Level Belo	ow, Madiso	on Dane	e Co.	7.9	6.2	6.0	4.2	3.2		
				2.5	4.0	3.9				
Increased Parents with Skills	Taught. N	ot collec	cted unt	il 2003 Pr	e and Post	tests with	parents in f	unded par	enting gro	oups.
Pre-natal Care Begun in 1st Tr	rimester, [ane %		89%	88%	88%	88%	88%		
Pre-natal Care Begun in 1st Tr	rimester, V	Visconsi	n %	83%			83.9%	83.7%		
Pre-natal Care Begun in 1st Tr	rimester, N	Vational	%				79%			
Immunization in k-12, Compliance Level		89%	80%	82%	98.5%	98.3%				
Teenage Births # and Rate		328/21	330/20	339/20	382/23	358/22				
% of Low Birth Weight Babie	es		İ	6.0	6.5	6.1	6.0	6.4		
Age-Adjusted Injury Rates				4.8%	7.6%	8.3%	4.9%	5.3%		
*NI 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	•			1.070	7.070	0.570	1.770	3.370		

^{*} New data, not comparable to previous years

^{**} of MMSD Kindergarten, Students (Retrospective Review)-DPT 1 By 90 Days, MMR 1 By 2 Years

Comparison of Ind	Comparison of Indicators with Wisconsin and National, From Annie E. Casey Foundation Data									
	Da	ane Coun	ty	,	Wisconsin		National			
	1990/1	2000	Change	1990	2000	Change	1990	2000	Change	
All Children	83337	96255		1288982	1368756		63604432	72293812	14%	
Below 18										
% of Low Birth	6.2%	6%		6.1%	6.5%		7.0%	7.6%		
Weight Babies										
Infant Mortality	8.8%	4.86		8.45	6.6%		9.2%	6.9%		
Rates										
High School	8.2	10.4		8.8	10.1		10%	9%		
Drop Out Rate	in '95			in '95						
Median Family	54.6T	68.2		41.4	58.7			50.t		
Income	in '95			in '95						
Substantiated	6.7	4.3%		11.2	7.4					
Child Abuse per	in '91			in '91						
1000 Children										
Licensed Care	432.6	413		227.3	253.9					
Providers, per	in '95			in '95						
1000										
Required	92.9	98.5		95.2	96.7					
Immunizations										
Received										
% of Children	8.8%	7.5%		12.1	8.8		20.0	17		
Living in Poverty										

Chart 8: Kindergartners with Age Appropriate Skills



These scores of Kindergartners with age appropriate skills are for the Madison Metropolitan School District. Other school districts in Dane County also assess readiness but different tools are used in different districts. The scores of Native Americans have decreased significantly (although the numbers are small) and the scores of Hispanic children have also decreased significantly.

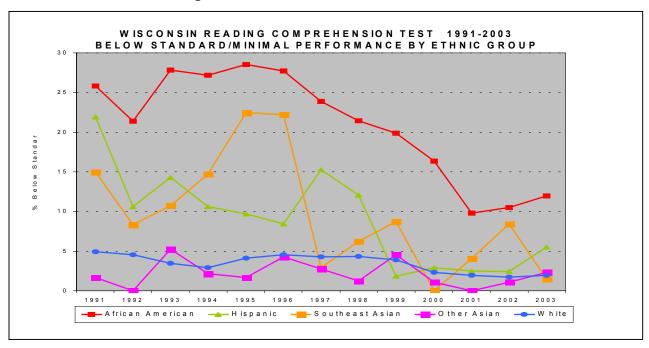
Chart 9: Teen Birth Rates in Madison

Teen Birth Rates (pe City Of Madison	er 1000)		% of Change
	1990	2000	1990-2000
ALL RACES			
Teens	21.6	36.8	1 70%
15-17			
Teens	21.5	26.1	1 21%
18-19			
Teens	21.5	29.2	↑ 36%
15-19			

There has been a significant increase in the birth rates of teens in Dane County.

Teen birth rate = number of births to teens 15-19 in a given year divided by the female population ages 15-19 (per 1,000). The rate does not include births to mothers less than 15 years old.

Chart 10: 3rd Grade Reading Scores in Madison



There has been Continued narrowing of the gap between White students and African American (from 29% to 12%) and Hispanic (from 10% to 5.52%) students scoring at or below minimal on the 3rd grade reading test since 1995. Since 1998 there has been a significant increase in the number of students who took the test.

Financial Security and Stability

Community Vision

Jobs, Income, and Economic Independence

Partner Visions/Focus

<u>City of Madison Community Development Block Grant Office</u>: Help existing businesses grow to create jobs for lower income persons. The City places a priority on helping existing businesses (which serve an export market or which serve the CDBG target neighborhoods) to grow or locate expanded businesses within these neighborhoods. Preference given to activities that target the development of new full-time jobs which pay at least two times the minimum wage rate or provide training and advancement opportunities

<u>Dane County Community Development Block Grant Offices</u>: To increase job creation/retention for low and moderate income persons by providing loans for downtown revitalization and commercial redevelopment.

Dane County Department of Human Services:

- Provides basic economic assistance, such as food stamps, Medical Assistance, child care and W-2 to low-income families.
- Provides supportive services, employment and training opportunities designed to assist these families to achieve economic self-sufficiency.

<u>Madison Metropolitan School District</u>: Assure that students educated in the Madison Metropolitan School District obtain the skills needed to achieve in the work world.

<u>United Way of Dane County</u>: More individuals and families have incomes that provide a decent standard of living. Improved incomes for households in the lowest income quintile.

Citizen Comments

- Those with incomes less than \$20,000 ranked 'affordability of apartments' as more of an indicator of financial security and stability than did families with incomes greater than \$125,000. Those with incomes less than \$20,000 ranked percentage of 'families below the poverty line' and 'persons requiring welfare assistance' as less of an indicator than those with incomes greater than \$125,000.
- The highest ranking indicator of financial well-being of this community was the unemployment rate, with 22.2% of respondents ranking it number one and 54.8% ranking it one of the top three. Percentage of families below the poverty line and affordability of homes came in second and third.
- Only 9.5% of respondents ranked income gap between top and bottom 1/5 of the population as an important indicator of financial well-being of the community.

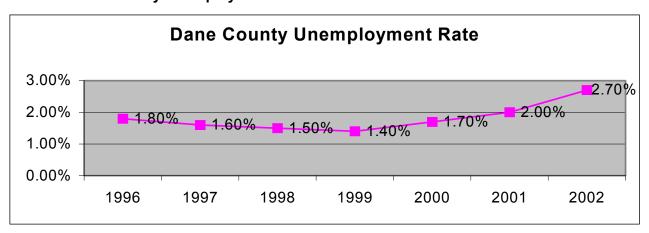
Resource Documents

- Dane County Consolidated Plan For Housing And Community Development: 1999 2003
- Madison CDBG Five-Year Consolidated Community and Neighborhood Development Plan
- Bureau of Health Care Financing, Wisconsin Department of Health and Family Services, Initial Findings on Health Insurance Coverage and Local Data historical reports

Financial Security and Stability Indicators

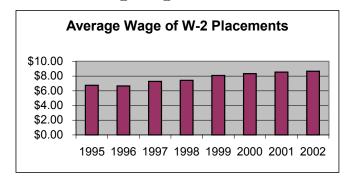
	1997	1998	1999	2000	2001	2002
Unemployment Rate	1.6%	1.5%	1.4%	1.7%	2.0%	2.7%
Poverty Estimate, All Ages, Dane County	7.2%		9.4%	9.4%		
Poverty Estimate, Wisconsin			8.7%			
Poverty Estimate, Ages 0-17	10.4%		7.2%	7.5%		
Poverty Estimate, Wisconsin, Ages 0-17			10.8%			
Average Wage Covered by Unemployment		29,850	31,096	32,819	34,126	
Compensation						
W-2 Placement Starting Wage	\$7.28	7.41	8.08	8.33	8.54	8.65
W-2 # of Placed in Jobs	1068	1241	1754	1686	1584	1846

Chart 11: Dane County Unemployment Rate



The Dane County unemployment rate has shown a steady increase since the late 1990s.

Chart 12: Average Wage of W-2 Placements



The wages of workers place under W-2 has continued to increase, in spite of the increased numbers of individuals with greater barriers to employment.

Safe and Strong Communities

Community Vision

Our community values safety, resident involvement, engagement, and accessibility.

Partner Visions/Focus

City of Madison Community Development Block Grant Offices:

- Improve the self-help and recreational services available to low-and moderate-income persons and neighborhoods of low-and moderate-income people.
- Provide a safe, accessible and well-maintained environment for the delivery of human and recreational services to the CDBG target population.
- Promote comprehensive, sustainable revitalization efforts within selected neighborhoods of the City where a majority of residents are low and moderate income.

City of Madison Community Services:

- Decrease the incidence of sexual assault and domestic violence and provide crisis intervention and supportive services as early as possible to victims.
- Provide immediate access to direct supportive services to the victims of domestic violence and sexual assault.
- Reduce the immediate or short-term traumatizing effects of sexual assault.
- Provide support to planning councils and neighborhood centers to build sustainable partnerships, increase advocacy capacity and improve management capacity.

Dane County Community Development Block Grant Office:

- Provide loans for building new, or expanding existing, community centers particularly to serve the elderly and youth.
- Provide grants and/or loans to expand transportation services to enable elderly, persons with disabilities, youth, and low-income workers to access community facilities, services and employment.

Madison Metropolitan School District:

- Offering challenging, diverse and contemporary curriculum and instruction.
- Assuring a safe, respectful and welcoming learning environment.

United Way of Dane County:

- There is a reduction in domestic violence.
- Ensuring strong, safe, caring, economically productive and inclusive neighborhoods and communities.
- Strengthen non-profit agencies and volunteers as partners in achieving measurable results.

University of Wisconsin Health Services:

- Foster a healthy learning environment.
- Develop stronger academic and community connections and partnerships.
- Promote student engagement.

Citizen Comments

- The most significant indicator of a safe and strong community is the rate of violent crimes (34% rated this first).
- The rate of domestic abuse was the second most significant indicator (18.6% rated it first and 58% rated it in the top three indicators).
- Juvenile crime rate was chosen first by 10% and among the top three by 46%.
- Those aged 65 and older ranked 'alcohol-related crashes' higher than did younger respondents. As a group this was chosen by 15% as the most important indicator and by 38% as one of the top three.
- Those aged 55 and older and those with an education beyond a college degree ranked 'positive perception of one's community' higher than other respondents did. Overall this received only 9% as the most important indicator and by 18% as one of the three most significant.

Community Assets

<u>United Way 2-1-1</u>: United Way 211 of Dane County (formerly First Call for Help) gives out information and referral (I&R) to more than 60,000 callers every year. It is a 24-hour, 365-day a year, free and confidential information and referral service for people in Dane County who are in need of help or who want to give help. More than 2,400 social-service agencies, food pantries and other organizations are a part of 2-1-1's database.

<u>United Way Annual Day of Caring</u>: Every fall, United Way coordinates a Day of Caring event where over two thousand individuals from companies, organizations and unions in Dane County work in volunteer sites throughout the county. This experience exposes a large number of our citizens to the opportunity and excitement of volunteering and meets significant needs in the community.

VolunteerYourTime.org: United Way of Dane County, in partnership with the UW Madison Morgridge Center for Public Service, Retired Senior Volunteer Program and Madison Area Technical College, manage a web-based comprehensive, community-wide volunteer database that maintains a current list of volunteer opportunities in Dane County and provides referrals of interested persons.

<u>Campus/Community Partnerships</u>: This University Health Services team works with and for students to create a caring community that will enable all students to connect, learn, thrive and contribute. The team acts as facilitators, catalysts and supporters of campus community development in the areas of civic engagement, community service, relationship violence prevention, individual engagement in the larger community and community building.

Resource Documents

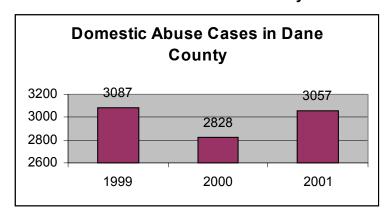
- Dane County Youth Survey
- Sustaining Wisconsin, A Statewide dialogue on Wisconsin's Future, Project of Center on Wisconsin Strategy, University of Wisconsin-Madison
- City of Madison Community Services: Community Resource Program: 2003-2004
- Madison CDBG Five-Year Consolidated Community and Neighborhood Development Plan

Safe and Strong Communities Indicators

	1997	1998	1999	2000	2001	2002
Violent Crimes, (Part I Offenses,)						
Madison Police Dept. Reports	8829	8382	7939	8108	9862	10508
Dane County Sheriff Reports						
Total Juvenile Offenses Referred to	3765	3677	3208	3377	3546	3599
District Attorney	1811	1261	1006			
Violent Crimes Committed by Juveniles	752	733	711	602	599	574
Substantiated Abuse/Neglect Cases, Dane	557	472	387	410	334	
County						
Domestic Violence Victims	Not availab	le.	3087	2828	3057	
Rate of Volunteerism (% or #)	2502	4020	3715	4765	4734	5482
Youth and Adults, United Way Referrals						
# of Public Library Visits in Dane County	3141403	3147420	3288576	3529270	368634	392857
# of Visits/Resident of Dane County	.774	.772	.795	.827	.852	
# of Public Library Visits in Wisconsin	27089328	27708460	27460173	28045588	29415772	30315549
% of Voters Who Voted in Last				72		
Presidential Election, Dane County						
% of Voters Who Voted in Last				65		
Presidential Election, Wisconsin						
% of Voters Who Voted in Last				49		
Presidential Election, National						
# of Freshmen with Ethnic, Racial, Gender						629
and Sexual Orientation Diversity						
Student Involvement on Campus through						548
Student Organizations						
# of University Classes Offering Service						75
Learning Opportunities						

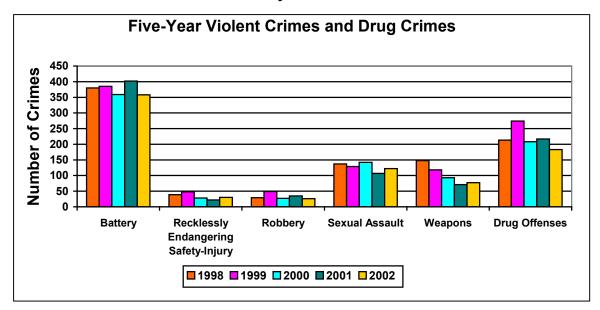
Comparison of Indicators with Wisconsin and National, From Annie E. Casey Foundation Data											
Indicator	Dane County			Wisconsin			National				
	1991	1995	2000	2002	1991	1995	2000	2002			
Domestic Violence	6.2	8.6	7.6	5.8	3.7	3.5	4.3	3.5			
Arrests per 1000 Adults											
Total Juvenile Arrests	67.7	86.1	76.5		81.3	102.4	90.9	88.1			
per 1000 Children											
Drug Arrests (Youth)	.8	2.2	4.6		.7	3.3	4.2				
per 1000 Children											
Status Offenses (Youth)	17	17.7	13.9		21.6	25.1	19.8				
per 1000											

Chart 13: Domestic Abuse in Dane County



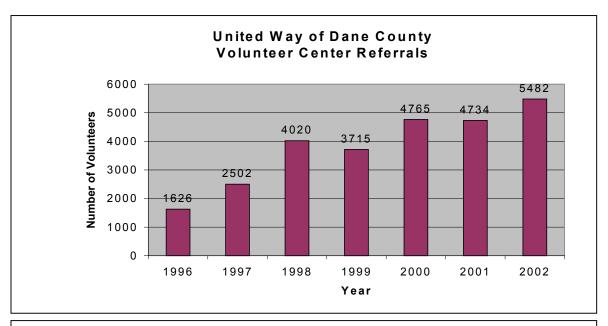
Domestic Abuse in Dane County. In 2000, there were four homicides attributed to domestic violence. A significant portion of Domestic Abuse Intervention Services' work is devoted to children. Not only is attention given to children who are currently experiencing domestic violence at home or have recently, but also children in the general population. Why? Because prevention is key to breaking the cycle and culture of violence.

Chart 14: Violent Crimes in Dane County



Dane County has seen a decrease in most types of violent crimes from 1998 through 2002. The above chart shows the number of crimes in each category annually from 1998 through 2002, the latest data available at printing.

Chart 15: Community Volunteerism



There has been a steady increase in community volunteerism since 1996, attributed to increased awareness of volunteer opportunities, a desire for a sense of community and the increased interest in helping out those who need support and assistance. In addition, Dane County Retired Senior Volunteer Program provides over 144,000 hours of volunteer community service to over 685 organizations annually.

Well-housed, Well-fed

Community Vision

There is a decrease in homelessness, more affordable housing is available and our residents' basic needs are met.

Partner Visions/Focus

City of Madison Community Development Block Grant:

- For owner-occupied housing: housing made accessible, brought to code or made safer or more energy-efficient.
- For first-time homebuyers: households become homeowners.
- For rental housing: housing units created, renovated to code or made accessible, better managed, and affordable, 'fairly' sited.

The Dane County Department of Human Services: Supports safe and secure housing since it is essential to the well being of families. The absence of this basic need is a barrier to success in all other areas of life. DCDHS works to both meet the basic needs of Dane County residents, such as food stamps, Medical Assistance and child care.

Dane County Housing Authority:

- Encourage the creation of affordable housing units, both for owners and renters to increase the supply of housing available to low-and moderate-income persons.
- Provide assistance to low and moderate-income homebuyers to purchase homes, and to low and moderate-income homeowners to repair and maintain their homes.
- Provide homebuyer counseling to eligible homebuyers to increase their capacity to become successful homeowners.

United Way of Dane County:

- Decrease in homelessness for people living in Dane County six months or longer and there is more affordable housing available.
- Ensuring basic resources and access to programs and services.
- Dane County is a community where all people are aware of and can access resources to meet their daily basic needs with dignity.

Citizen Comments

- Residents in east Madison/Monona, southeast Dane County, and east Dane County all ranked 'affordability of homes' higher than other respondents did.
- African Americans ranked 'affordability of apartments' higher.
- The number of homeless people using shelters was the most significant indicator of community well-being in the area, with 30% of respondents rating it most important and 61% rating it among the top three.
- The number of people using food pantries was the second most significant indicator of community well being.
- The number of homeless people using shelters was the most significant indicator of community well-being in the area, with 30% of respondents rating it most important and 61% rating it among the top three.
- The number of people using food pantries was the second most significant indicator of community well being.

Community Assets

<u>United Way 2-1-1</u>: United Way 211 of Dane County (formerly First Call for Help) gives out information and referral (I&R) to more than 60,000 callers every year. It is a 24-hour, 365-day a year, free and confidential information and referral service for people in Dane County who are in need of help or who want to give help. More than 2,400 social-service agencies, food pantries and other organizations are a part of 2-1-1's database.

<u>Dane County Homeless Services Consortium</u>: Organization consisting of public and non-profit agencies, funders and advocacy groups that identify needs, set priorities, eliminate duplication, evaluate and coordinate services and the delivery system. Plans and manages the homeless systems coordination on a ongoing basis.

Workforce Housing Fund: A regional public-private partnership that makes suitable land ready for development as workforce and affordable housing (with a particular emphasis on housing for mainstream working people). The organization is market-oriented, but non-profit, and will be even-handed toward and won't displace other non-profit or business organizations.

<u>United Way of Dane County</u>: Targeting strategies to reduce and eliminate homelessness in Dane County, with representatives of business, community volunteers, non-profit agencies and community funding agencies.

Inclusionary Zoning Policy: City of Madison: Inclusionary zoning is a policy tool that relies on zoning laws to encourage or require developers to provide affordable units in their new housing developments, usually in exchange for greater flexibility in zoning regulations, or increases in density or other benefits. State laws form the statutory basis for many local governmental zoning powers and these vary greatly from state to state.

<u>City of Madison Housing Development Fund</u>: Loans to non-profits or CHDOs to help acquire and/or rehab units for resale, or lease-to-own, to income-eligible households.

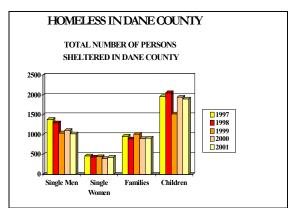
Resource Documents

- City of Madison 2002 Annual Report on the Homeless Served in Dane County
- United Way of Dane County Basic Needs Committee Vision and Priorities, including development of End Homelessness in Ten Years Plan
- Bureau of Health Care Financing, Wisconsin Department of Health and Family Services, Initial Findings on Health Insurance Coverage and Local Data historical reports

Well Housed, Well Fed Indicators

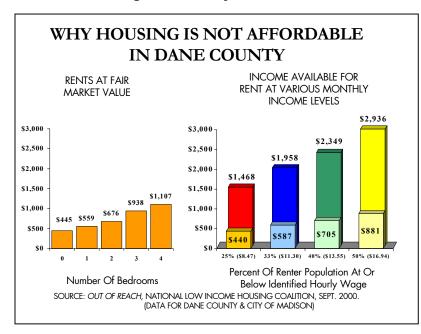
	1997	1998	1999	2000	2001	2002
# of Ind. Served in Shelters	5145	4979	4181	3581	3437	3452
# of Ind. Turned Away from	3660	5800	7033	10,418	9869	7925
Shelter						
# of Fed. Assisted +Tax						3,292+
Credit Housing Units						1,779
# of Families without						9765
Affordable Housing						
# of Elderly/Disabled without						3076
Affordable Housing						
% of Children in Shelters	1966	2058	1522	1242	1121	1235
Food Pantry Referrals	15868	17919	17770	16978		
Food Pantry Use by Children	64388	58497	65029	64438		

Chart 16: Number of Homeless Persons in the Shelter System



The number of individuals in homeless shelters has decreased but total numbers are limited by the available numbers of beds in the facilities that provide this service.

Chart 17: Housing Affordability



Based on national standards which establish the amount of income available for rent at various monthly income levels, rents are not available at affordable rates.

Self Reliance and Independence

Community Vision

Our community is inclusive and enables elderly people and those with disabilities to live with dignity, independence and self-determination.

Partner Visions/Focus

<u>City of Madison Community Services</u>: To help seniors live as independently as possible and maintain/improve seniors' health and to reduce seniors' isolation.

- Foster understanding among the community's diverse ethnic, racial and other groups and create
 conditions in which the community's most vulnerable individuals can access basic services to
 increase self-sufficiency and improve their quality of life.
- Improve access to and utilization of services by minority and low-income populations and by persons with disabilities and other protected groups.
- Improve the basic skills of adults for successful employment and/or education.

<u>Dane County Community Development Block Grant Office</u>: Incorporate in all housing programs a commitment to residential options for people with disabilities and the frail elderly; and provide some funds for special needs housing for the homeless or people at risk of homelessness.

<u>Dane County Human Services</u>: Through its Adult Community Services Division, develops and administers programs to assist older adults and people with a developmental, physical or sensory disability, chronic illness or mental illness to live as independently as possible. All services are tailored to address the specific needs of each individual, reflect each individual's preferences, promote self-sufficiency, enable community participation and enhance participants' self-worth and community recognition of that worth.

<u>United Way of Dane County</u>: Seniors and people with disabilities are able to stay in their homes. Helping people with additional physical and/or mental barriers be valued participating members of the community and obtain or maintain independence. Persons of color access self reliance and independence services at the same rate as their white counterparts

Citizen Comments

- 17.5% of citizens believe that elderly and disabled people living at home vs. assisted-living facilities is the most important indicator of well-being, and 61.3% rated it one of the three most important indicators.
- 13.7% rated elder abuse incidences as a critical indicator (13.7% and 33.5% said it was one of the three most important indicator).
- As respondent age increased, the importance ranking of 'elderly living at home' increased, but as age increased the ranking of 'elder abuse incidences' decreased.

Community Assets

Area Agency on Aging of Dane County, Dane County Human Services, Area Agency on Aging and the Long Term Support Unit, Senior Hotline to Help (608) 266-9007, Elder Abuse and Neglect (608) 224-3666

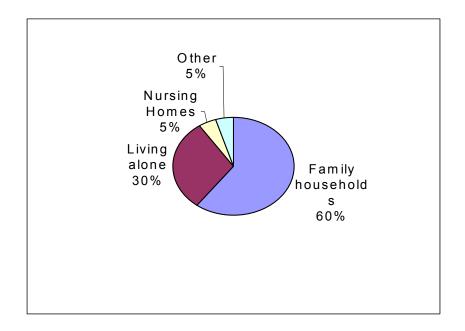
Resource Documents

- Adult Day Centers Analysis and Report, October, 2003, Elder Care Area Agency On Aging Dane County 2000-2002 Plan for Older People
- Dane County Transportation Services for Adults with Developmental Disabilities
- Dane County The Source 2002 Directory
- Bureau of Health Care Financing, Wisconsin Department of Health and Family Services, Initial Findings on Health Insurance Coverage and Local Data historical reports
- City of Madison: Community Resources Program: 2003-2004

Self Reliance and Independence Indicators

	1997	1998	1999	2000	2001	2002
Residents 65 + in Nursing	47	46	43	41	39	
Homes per 1000 pop.						
Community Options and MA	1,765	1,988	1,755	1,707	1,790	
Waiver Clients						
Eligible and Waiting				1,512	1,161	
Home Health Agency Patients	175	169	149	155	156	
per 10,000 pop.						
Home Delivered Meals	130,251	135,057	145,693	144,497		
1995:104,223 1996: 110,762						
Dane County Population	405390	407584	413890	426526	432654	
# of Home Delivered Meals	321	331	352	339		
per 1000 Residents						

Chart 18: Living Arrangements of Dane County Residents Age 65 +



Nine out of every ten persons over the age of 65 in Dane County live alone or with family in community settings. The tenth lives in a nursing home or assisted living facility.

Chart 19: Residents Aged 65 or Older per 1,000 Population Living in Nursing Homes

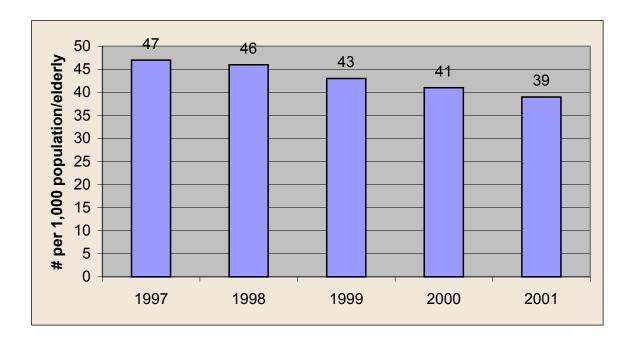
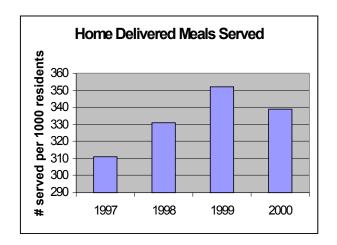


Chart 20: Number of Home Delivered Meals Served in Dane County per 1000 Residents



There are increasing numbers of home delivered meals served per resident of Dane County except for 2000. Home delivered meals increase the independence of residents.

Acknowledgements

Assessment Coordinating Committee

Lori Bastean	Dane County Human Services Department
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Peg Rasch	Community Volunteer
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Susan Crowley	University of Wisconsin Student Services			
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Ann Weebles	Dane County Community Block Grant Office			
Lori Bastean	Dane County Human Services Department			

Further Information Available on These Web Sites

United Way	www.uwdc.org
City of Madison	www.ci.madison.wi.us
Dane County	www.co.dane.wi.us
Madison Metropolitan School District	www.madison.k12.wi.us

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Appendix A

Community Well-Being Study of Citizen Input Indicators

Summary:

The goal of the Indicators of Community Well-Being Study was to obtain community input into the proposed indicators for the Dane County State of Caring Index.

Methodology:

- Printed surveys handed out to all United Way Day of Caring volunteers
- Day of Caring volunteers administered intercept surveys at selected agency sites
- Chamberlain Research staff conducted intercept surveys at additional sites
- Printed surveys distributed to leadership donors and additional United Way-affiliated groups, including agency executives

Survey Content:

- Indicate the top three measurements in each area
- Rate the most important areas
- Demographics of survey participants

Demographics of Survey Participants:

- There were 1,735 respondents to the survey
- 56.9% female, 31.0 male, 12.2 didn't specify
- Age: 10% 18-24, 21% 26-34, 22% 35-44, 17% 45-54, 9% 55-65, 11% 65+, rest didn't specify
- Family composition: 58% did not have children under 18 living with them, 29.9% did, 12.1% unknown
- School completed: 4% less than high school diploma, 12% high school graduate, 54% up and including college degree, 20% post-graduate work, rest unknown
- Race: 76.1% White, 5.5% African American, 1.7% Asian, 1.9% Latino, 2.7% other, 12.1% unknown
- Household income: evenly divided among income groupings

