

Housing In Action Mobilization Plan to Action

Why It Matters

- 881 children (in 445 families) in Dane County slept in homeless shelters during 2012.
- Children who are homeless are twice as likely to go hungry than other children, they experience three times the rate of emotional and behavioral problems, such as anxiety, depression, sleep problems, withdrawal and aggression; are more than twice as likely as others to repeat a school grade, be expelled or suspended, or drop out of high school, and one quarter have witnessed acts of violence within their family.
- It costs 66% less (\$12,500 compared to \$36,000) to provide a family housing with services for a year compared to cost of sheltering for a year.
- In 2012, 46% (35,426 households) of renting families spent more than 30% of their income on housing costs. Affordable housing gap for Dane County is 21,000 units, up from 12,800 units in 2004
- Five of six food pantry users spend over a third of their income on rent; 90% are food insecure.

Goal

- Decrease homelessness of Dane County school-aged children from 109 to 54 by 2015.

Promising/Best Practices and Research

- Families served by Housing First have 80% housing stability, compared to 37% of those served in shelters.
- Early identification of families with the potential of becoming homeless to provide eviction prevention services or affordable housing and financial management assistance.
- Increasing access to surplus food and Earned Income Tax Credit to increase the amount of family income available for housing.
- Supportive services to insure success in transition from homelessness to permanent housing, helping to overcome the barriers associated with bad credit and rental history, and counseling.
- Increasing the supply of affordable housing.

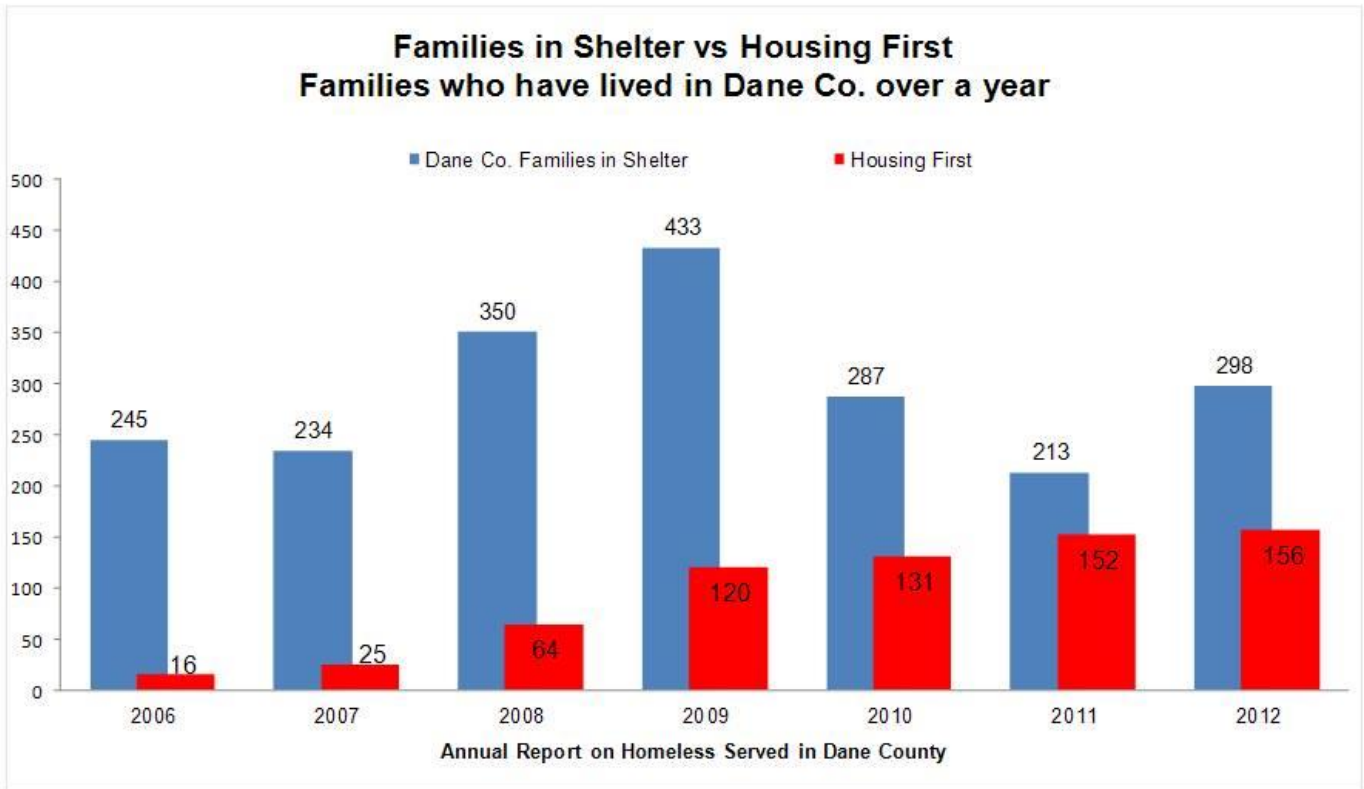
2014 Community Impact -- Proposed Investment \$2,186,602

- Place 165 additional families in Housing First and similar programs, avoiding shelter, creating stable long term housing solutions.
- 1,962 Dane County families will successfully find/keep affordable housing due to quality case management.
- New emphasis on decreasing school mobility through housing stability. 80 school age children in 40 families will receive eviction prevention services and case management specifically designed to keep children in their own school.
- Housing case management training for all service providers using nationally acclaimed best practices will continue with emphasis on motivational Interviewing and trauma informed care.
- Increased attention on the food distribution system as it serves low income families utilizing best practices to reach culturally diverse families.

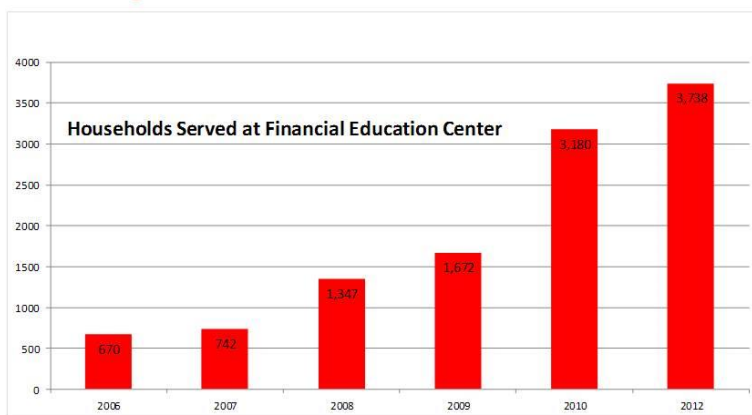
2013 Progress on Initiatives: Housing in Action Mobilization Plan

- Progress on community-wide long range plan to end homelessness, with focus on families. Over 450 local children provided with safe and stable long term housing.
- Nearly all housing programs met or exceeded the targets set for housing stability – 80% of households served were stable at the 6-month mark and 75% of households stable at the 12-month mark.
- 1,230 households gained financial skills and avoided eviction through financial literacy skills and strengthening relationships with landlords
- Significantly increased (+750,000 lbs. to 7.6 Million lbs.) the supply of food from '08 to 2012. Significant focus and increase in fresh produce and meat.
- Increased ability to serve families at risk of homelessness through eviction prevention and case management in Sun Prairie and Stoughton.

Families in Housing First have an 80% success rate of long term housing stability at half the cost of shelter



Financial education and coaching are research-based strategies that prevent loss of housing.



By expanding eviction prevention strategies and providing direct access to stable housing for families facing homelessness, we will reduce our reliance on shelter as the first line of defense for these families.

Key Strategies:

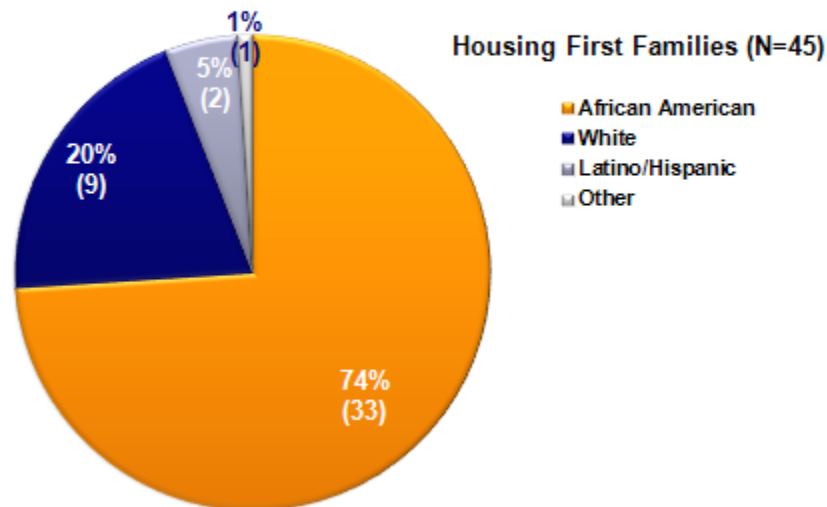
1. Landlord and tenant connections, Financial Coaching
2. Quality Case Management
3. Food access
4. Direct access to permanent housing (Housing First)

Housing First

Results

Housing First combines quality case management with a small rent subsidy to assist families in moving from shelter to stable housing. Once in housing, case managers assist families in meeting their goals in order to maintain their apartments. Housing First has proven to be twice as effective as shelter in getting families housed, and at half the cost.

Housing First



Community engagement that shapes this initiative

Housing First Apartment Make-over Competition engaging volunteers and 8 housing first families in a fun and valuable way to promote housing first;

Faith communities' bus tours involving 48 participants learning about housing first;

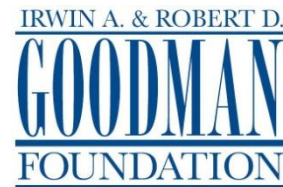
Best Practice seminars for 160 housing case managers;

Presentations to numerous groups totaling well over 600 reached with a housing first message.



Basic Needs

Rajesh Rajaraman, Chair	Christensen & Associates
Doug Strub, Vice-Chair	Meridian Group
Christine Dahlhauser	Baker Tilly
James Blanchard	Community Leader
Christopher Bugg	Buttonwood Partners, Inc.
Lau Christensen	Christensen & Associates
Barbara Conley	First Business Bank
Michael Devine	CPA, Financial Advisor, Ameriprise Financial
Charles Grant	Community Leader, Board Member Salvation Army
Donna Hurd	Perkins & Coie
Andrew King	King Financial Group, LLC
Thomas Klancnik	Whyte Hirschboeck Dudek, SC
Rachel Krinsky	YWCA
Laurie Morris	Morris Law Offices
Austin Olvera	Housing Operations, City of Madison
Peter Ziegler	Community Leader
Jim Wheeler	Madison Police Department
Kristin Rucinski	The Road Home



Healthy Food for all Children Delegation

Alison Ahlgirm*	East Madison Community Center
Kathy Andrusz*	Madison- Dane County Public Health
Carrie Edgar*	Dane County Extension
Sarah Elliot*	REAP Farm to School Program
Jill Jacklitz*	Group Health Cooperative
Alfonso Morales*	UW Urban and Regional Planning
Adrian Reif*	YumButter
Gina Wilson*	Second Harvest
Dan Stein	Second Harvest
Bette Barnes	Community Action Coalition Board of Directors
E.G. Schramka*	Goodman Foundation
Samuel Pratsch*	UW Extension Program Development
Stephanie Navarre	YMCA
Erik Kass	MMSD Operations
Steve Youngbauer	MMSD Food Services
Amy Johnson	Lutheran Office for Public Policy
Mark Woulf	City of Madison Food and Alcohol Policy
Godfrey Stubbs	In Time Ministries
Everett Mitchell	Christ the Solid Rock
Melissa Austin	South Central Federation of Labor
Kavzuag Vaj	Freedom, Inc.
Moir Donelson	Kraft Foods
Nancy Christy	Community Leader
Rachel Martin	Sustain Dane
Robin Hunter	4-C CACFP Nutrition
Meredith Evans	The River Food Pantry
Chris Brockel^	Community Action Coalition
Shelly Strom^	Community Action Coalition
Marthy Cranley^	United Way of Dane County
Victoria Faust^	United Way of Dane County
Deedra Atkinson^	United Way of Dane County
Elisabeth Marx^	United Way of Dane County
Saul Richman^	United Way of Dane County

*indicates Steering Committee Members

^indicates Staff Team