

**Behavioral Health, HealthConnect and Dental Access
Agenda to Action****Why It Matters**

- 16,000 children and 105,000 adults in Dane County are likely to personally experience a mental or behavioral health problem at some time during the year. Depression and anxiety affect 66% of this population and can reduce workplace performance as much as 2.2 hours per workday.
 - 16% (3,905) of students in the Madison Metropolitan Schools experience one or more mental health concerns that interfere with their ability to learn. This includes nearly one in five middle schoolers and over half of students enrolled in alternative school programs.
- Young children who do not achieve early social and emotional milestones associated with positive early childhood mental health are at risk for school failure and other problems later in life.
- The Dane County jail is the largest provider of mental health services in Dane County. Of the 1,000+ inmates annually, 40% have behavioral health needs; about 80% have alcohol problems, and 60% drug dependency.
- In 2010, more than 11,000 visits were made to Dane County emergency departments (ED), urgent care and primary care clinics for dental pain. For Dane County ED dental visits alone (2,549 visits) the total charges were more than \$1.6 million in one year.

Goals

- Increase the graduation rate in Dane County from 91.4% to 95% by 2020 with an interim goal of 93.2% by 2016.
- New goal for kindergarten readiness being established.

Promising/Best Practices and Research

- Delivering behavioral health care in conjunction with primary health care visits provides help when most needed and accepted and leads to good treatment outcomes for patients.
- Delivering behavioral health treatment in schools provides help where most connected and decreases truancy and dropout.
- Trauma is one of the key triggers that contribute to problematic behaviors, life circumstances, and community consequences. There is a growing body of evidence-based practice that facilitates trauma recovery and helps individuals to move forward in a healthy way.
- Provide county-wide developmental screening for infants and children during well-child visits to the doctor.
- Early identification of dental, behavioral, and physical health problems leads to less expensive treatment and improved patient outcomes.

2014 Community Impact -- Proposed Investment \$1,942,066

- Increase the effectiveness of mental and behavioral health services for children, youth, and their families through the use of evidence-based practices and service delivery that are shaped by an understanding of trauma and recovery.
- Increase access to a health care home providing health, behavioral health, and dental care for low-income uninsured adults and children.
- Individuals between 100% and 133% of the Federal Poverty level will receive assistance paying their premiums for health insurance purchased through the Health Insurance Marketplace.
- Expand school-based access to dental screening and treatment.

2013 Progress

- With additional financial support, the FACE-Kids program expanded its service capacity and for the first time met all requests for school-based groups in 2012-2013, involving over 600 participants in over 100 groups.
- Access Community Health Centers delivers care through the integration of primary, behavioral health, and dental care to over 15,000 low-income patients. The Ages and Stages Questionnaire is routinely used for developmental screening in well child visits.
- Expanded the reach of school-based dental sealant and treatment through the Celebrate Smiles program that will screen over 4,000 students and provide treatment to 1,400 students in 13 elementary schools throughout Dane County.

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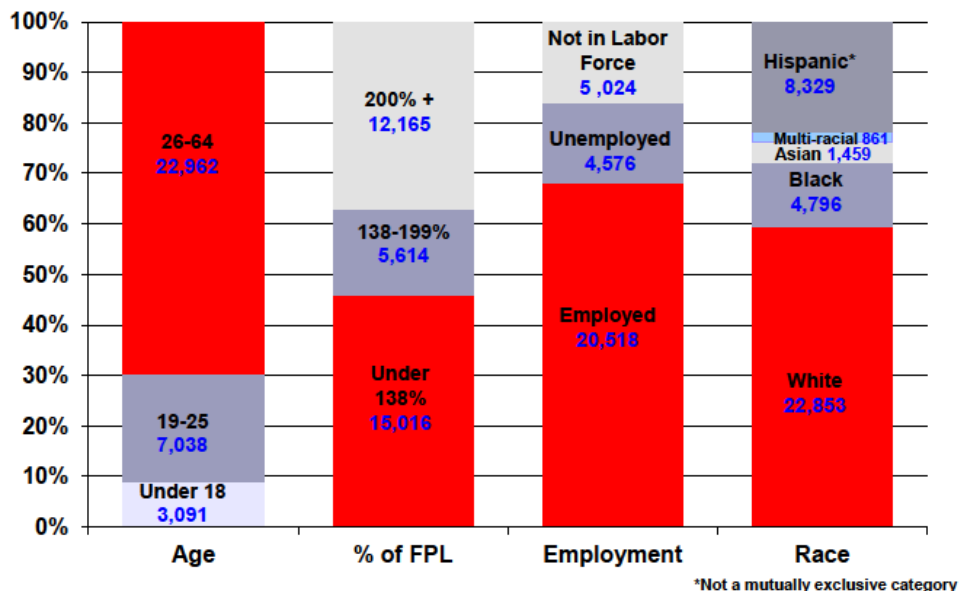
Updated November 2013



United Way
of Dane County

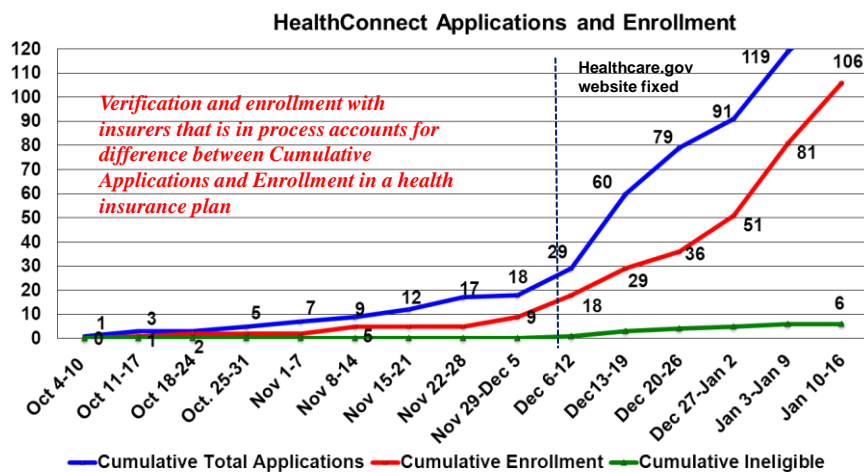
Measures:

The profile of Dane County's uninsured residents (6.6% - 33,209): white, employed, between 26 and 64 years old, and earning less than \$15,856 (2012).



Source: Health Insurance Coverage Status, 2012 American Community Survey 1-Year Estimates

HealthConnect's goal is to provide health insurance premium assistance for 6,600 low income Dane County residents during this enrollment period ending March 31, 2014.



Source: HealthConnect Data, United Way of Dane County

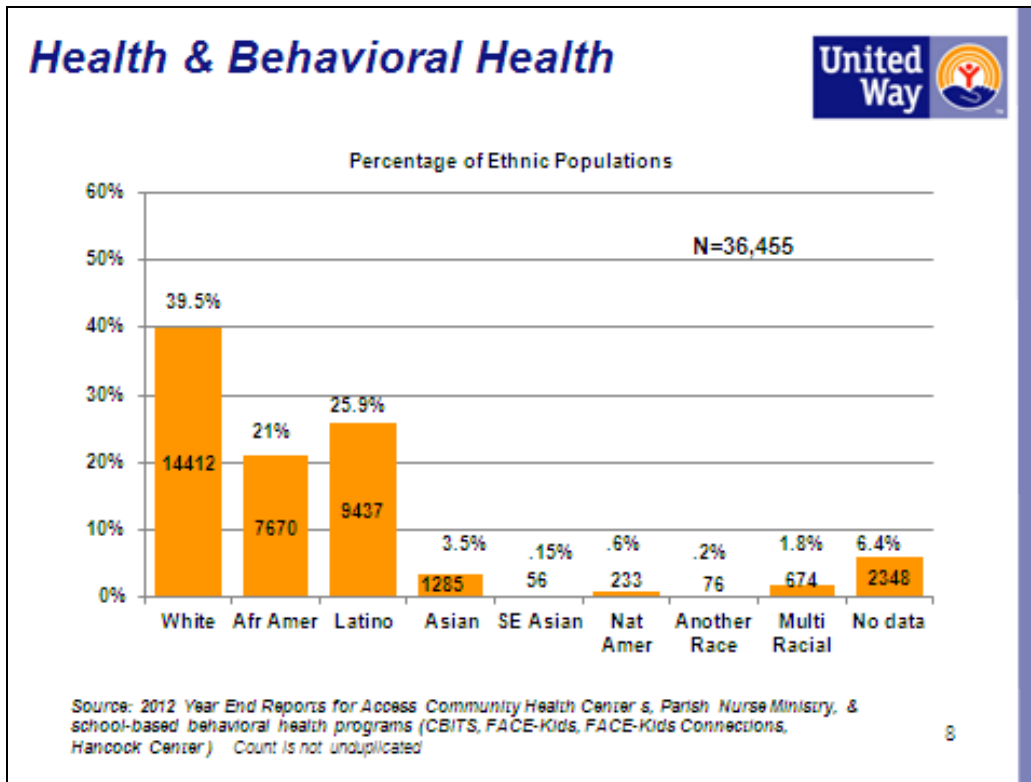
People who have insurance are more likely to use preventive services and seek early care for health problems. This is our baseline data marking the implementation of the Affordable Care Act (ACA) on October 1, 2013. Over time, we expect to see a decrease in the percentage of Dane County residents with incomes under 133% FPL who are uninsured and have been able to purchase insurance through the Health Insurance Marketplace with assistance from the HealthConnect program. The delay in ACA full implementation has delayed HealthConnect enrollment.

People's health issues are identified and treated early.

Increasing access to primary health care resources – dental, behavioral health and primary care.

Results

Our guiding goals in this Agenda for Change area are to provide **early access to primary health care resources** that deliver preventive services and the **right care** at the **right time** and the **right place**. We continue to deploy and support evidence-based practices proven to lead to these desired ends.



Connected with a primary care home

Culturally competent services that honors cultural, economic, linguistic, and other barriers to care

Providing care where the people are (especially kids) – school-based dental and behavioral health services

Integrated primary care/behavioral health services

Insurance coverage leads to seeking care earlier

Community engagement that shaped this work

Delegation to Increase Children's Physical Activity

- Discussion with Children and Staff at Kennedy Heights and Vera Courts Community Centers and Boys and Girls Club
- Survey of child care providers for young children
- Town Hall Meeting sponsored by the Foundation for Black Women's Wellness and United Way of Dane County – a conversation with mothers and daughters

Delegation to Improve Behavioral Health

- Lunch and Learn With Consumers with severe & persistent mental illness re: their experiences, ideas and opinions about what does/doesn't work
- Presentation and discussion with Key Club Volunteers
- Walking tour of State Street with Madison Police Officer
- Midnight field trip to Central Booking at the Dane County Jail on a Friday night
- Bus tour of six community resources that a person might use as they move from a behavioral health crisis through recovery
- Visit to Dane County's Detox Center
- Community conversation with private therapists
- Visit to Emergency Service Unit (ESU) at the Mental Health Center of Dane County (Journey Mental Health Center)
- Day of Caring project: "Behavioral health in the workplace" conversation with HR Directors and employees to see the issues from an employer's perspective

Healthy for Life Community Solutions Team



Karen Timberlake, Chair	<i>University of Wisconsin</i> Population Health Institute
Dan Frazier, Vice-Chair	US Bank
Jami L. Crespo	Wisconsin Department of Health Services
Larry Curtis	Community Volunteer
Kevin Hayden	Group Health Cooperative-SCW
Andrea Hopkins	ERDMAN
Karen M. Johnson	Wisconsin Department of Health Services
Caitlin Kudlata, DDS	Madison No Fear Dentistry
Scott Strong, Agency Representative	Community Partnerships, Inc.
Peg Smelser	Community Volunteer
Carrie Vanderford Sanders	Forward Community Investments
Mai Zong Vue	Wisconsin Department of Health Services
Marcia Whittington	Edgewood College
Amy Williamson	UW Carbone Cancer Center



Delegation to increase Children's Physical Activity

David Allen, Co-Chair	UW American Family Children's Hospital
Kevin Heppner, Co-Chair	Baker Tilly Virchow Krause
Alanna Medearis	Aldo Leopold Nature Center
Brenna Holzhauser	Aldo Leopold Nature Center, Nature Net
Chris Lay	Madison Area Youth Soccer Association & Reddan Soccer Park
Don Wigington	Special Olympics Wisconsin
E.G. Schramka	Irwin A. and Robert D. Goodman Foundation
Eric Hartwig	Goodman Community Center
Jaimie Hollenback	Growing Together
Jill Jacklitz	Group Health Cooperative of South Central Wisconsin
Julia Stanley	Childhood Obesity Prevention Collaborative
Kevin Briski	Madison Parks
Kia Karlen	Madison Children's Museum
Lucy Chaffin	Madison School and Community Recreation
Peg Smelser	United Way Healthy for Life CST Community Volunteer
Sharon Baldwin	YMCA – Dane County
Stephanie Hayden	Foundation for Madison's Public Schools
Stephanie Navarre	YMCA – Dane County
Steve Steinhoff	Capital Area Regional Planning Commission
Susan Webb-Lukomski	Public Health Madison and Dane County
Tanya Kirtz	Community Coordinated Child Care (4C)
Tim Peterson	Madison Metropolitan School District

Delegation to Improve Behavioral Health

Donna Katen-Bahensky, Chair	UW Hospital & Clinics
Dan Rashke, Vice Chair	United Way Board Member Total Administrative Services Corporation
Carol Appleton	Community Volunteer United Way 2-1-1
Dr. Randy Brown	UW School of Medicine and Public Health Family Medicine
Brian Cain	Catholic Charities
Dave Cieslewicz	City of Madison
Kathryn Coleman	Group Health Cooperative
Tom Crabb MS, LCSW	Dean Health System
Dr. Dean D. Krahn	Veterans Administration Hospital
Michael Fox	Dean Health Plan
Lynn Green	Dane County Dept. of Human Services
William Greer	Mental Health Center of Dane County
Dean Groth	Pfizer, Inc.
Meg Groves	Lutheran Social Services
Rick Hafer, Ph.D.	UW Health
Sue Janty	Meriter Health Services
David Johnson	Family Service, Inc.
John Komosa	QTI Human Resources, Inc.
Dr. Dean D. Krahn	Veterans Administration Hospital
Bonnie Loughran, LCSW, LPC	NAMI Dane County
Sheriff David Mahoney	Dane County Sheriff's Department
Ava Martinez	Parent, NAMI Dane County
Angela McAlister	WI Association on Alcohol & Other Drug Abuse
Tess Meuer	WI Coalition Against Domestic Violence
Amy Mosher-Garvey	Women & Families Psychological Services
Brad Niebuhr	M3 Insurance Solutions for Business
Lucía Nuñez	Department of Civil Rights
Linda Oakley, PhD, RN	UW Madison-School of Nursing
Lauren Pallin	St. Mary's Hospital
Dr. Ken Robbins	WEA Trust
Dr. Martha (Molli) Rolli	Dane County Medical Society
Captain Steven Rogers	University Police Department
Lieutenant Kristen Roman	Madison Police Department
Mark Rudnicki	Stevens Construction Corporation
Neftali Serrano, PsyD	Access Community Health Centers
Peg Smelser	WEA Trust, Retired
Henry Young	UW School of Pharmacy