

Action Item: Approval of 2011 By Youth For Youth Investment Recommendations



Issue

We seek your approval of fifteen investment recommendations totaling \$29,500 from the By Youth For Youth committee.

Goal

Dane County youth will have the skill, confidence and opportunity to effectively promote positive community change through volunteerism, advocacy, and activism.

Background

By Youth For Youth (BYFY) is a volunteer committee of 24 Dane County high school students that makes investment decisions for youth-led programming in Dane County. BYFY provides youth the opportunity to identify needs and issues that are important to them and direct funding to address those needs through projects developed and implemented by youth to serve youth. This year marks the eighteenth cycle of BYFY funding.

Four sponsors make \$29,500 available for investment:

- Oscar Mayer/Kraft Foods (\$10,000)
- United Way of Dane County Growing Up Getting Ready CST (\$4,000)
- City of Madison, Office of Community Services (\$5,500)
- Dane County Youth Commission (\$10,000)

The BYFY students decided on the priorities (see below) for funding in this year's round of investments, developed a grant application form, spread the word among youth groups about the availability of funds, evaluated funding requests and recommended funding.

Twenty-nine projects applied for financial support; with the requests totaling \$69,482. Most of the applicants were from within Madison, but groups in other communities also submitted requests, notably Mt. Horeb, McFarland and Sun Prairie. Schools, community centers, non-profit organizations and groups of individuals were among the applicants.

Priorities

This year's BYFY committee was especially interested in funding projects that promote and support:

- Community building
- Mentoring and tutoring
- Multi-cultural
- "Green" projects
- Education
- LGBTQ awareness/acceptance
- Art appreciation
- Health awareness

And activities that combat:

- Poverty
- Domestic abuse/ child abuse
- Substance abuse

The attached list of 15 recommended projects totaling \$29,500 align within these priorities and will impact over 1,600 youth and their families in our community.

Action

Approve \$29,500 to projects as recommended by the By Youth For Youth Committee.

2011 By Youth For Youth Investment Recommendations

Project Name	Applicant Organization	Summary	Rec.
A Garden of Great Planters	Child Development, Inc.	Youth will create a garden which will bring together their greater community, build teamwork and link between after school program and academic and social skills.	\$ 500
Alianza Latina (Latino Alliance)	Vera Court Neighborhood Center-Latino Family Resources	Latino youth planning committee will form a LGBTQ social and educational group to focus on creating awareness & acceptance for Latino youth.	\$ 2,000
Black Hawk GSA's No Name Calling Week 2012 and Day of Silence 2012	Black Hawk Middle School Gay-Straight Alliance	Middle School Youth promote community building, LGBTQ awareness/acceptance and education by holding awareness events, presentations and assemblies for No Name Calling Week 2012 and Day of Silence 2012.	\$ 1,945
Emerson Interest Clubs	Emerson Interest Clubs	Elementary aged youth participate in clubs offered during school to apply academic learning in new ways as well as have positive interactions with their school community expressing themselves creatively while learning new skills.	\$ 2,925
Field to Family Produce Drive	Field to Family	Engage youth volunteers and the public in supporting the Madison area community by providing food pantries with produce gathered from weekly Dane County Farmer's Market Donation Drives with the goal of strengthening community and social awareness.	\$ 2,400
GNP (Girl Neighborhood Power) Grows	Vera Court Neighborhood Center	Elementary and middle school aged girls will learn to grow vegetables, learn about healthy living and how to cook healthy snacks with their produce.	\$ 2,050
Investigating Society's Many Stereotypes (ISMS)	Gay Straight Alliance for Safe Schools (GSAFE)	Youth will lead workshops in Dane County middle and high schools addressing "-isms", create PSA style videos to spread awareness and teach other students/groups tools to address stereotypes when they arise.	\$ 3,000
Jump Around for Health And Fitness	Middleton Youth Resource Center	Middle-school aged youth will learn and teach one another about healthy living, teach healthy eating habits and cooking techniques and importance of physical activity	\$ 1,000
McFarland Youth Center Project Explore	McFarland Youth Resource Center	Youth will explore new activities, communities and experiences to build social, leadership, self-confidence and teamwork skills.	\$ 1,100
MHYC Healthy Kids 2011	Mt.Horeb Youth Center	Youth will increase their health awareness, through education about the importance of and participation in physical activity.	\$ 740
Neighborhood House Summer Program	Neighborhood House	Youth summer program with science and reading activities throughout the summer as well as physical activity.	\$ 3,000
Orgullo Latino (Latino Pride)	Memorial High School--Latinos Unidos	Youth will plan an event highlighting Latino culture, in planning and participating youth will become more involved in their school community.	\$ 1,700
Soul Food	West Side Girls Inc. at the YWCA Madison	Youth will plan, prepare and serve a hot meal once per month to women at the Single Women's shelter at Salvation Army. Youth will also offer bingo and care packages, promoting service to others.	\$ 3,000
Wisconsin Teen Summit	Boys & Girls Club of Dane County	Youth will partner with community groups to host a college fair, teen night, panel and college send off activities increasing community building and promoting academic success and options for after high school.	\$ 1,250
Youth On the Go!	Bayview Foundation - International Center for Education and the Arts	Youth will participate in off-site field trip activities within the Madison community with goals of promoting academic success, future potential career paths, and physical activity.	\$ 2,890
		Total	\$29,500